

HEC
PARIS

GRANDE ÉCOLE MASTER IN MANAGEMENT

MASTER IN MANAGEMENT
GRANDE ÉCOLE

The HEC Master in Management takes pride in 135 years of experience and innovation and is recognised globally. Today, the program is a gateway to exceptional career opportunities for high level applicants worldwide.

#2
MASTER IN MANAGEMENT
WORLDWIDE
(FT ranking 2015-2017)

1881
FOUNDATION OF
HEC PARIS

120
ECTS CREDITS

18
MONTH
PROGRAM

2
PHASES:
GENERALIST (M1)
/SPECIALIZATION (M2)

19
CHAIRS
including Kering, LVMH,
L'Oréal Paris...

1
OPTIONAL
GAP YEAR

> 20
SPECIALIZATIONS IN M2

8
CERTIFICATES
IN KEY SECTORS

ACCESS TO
THE MASTER
EXCHANGE
PROGRAM (MEP)

ACCESS TO THE MIM
CEMS JOINT DEGREE



15
INTERNATIONAL
DOUBLE DEGREES

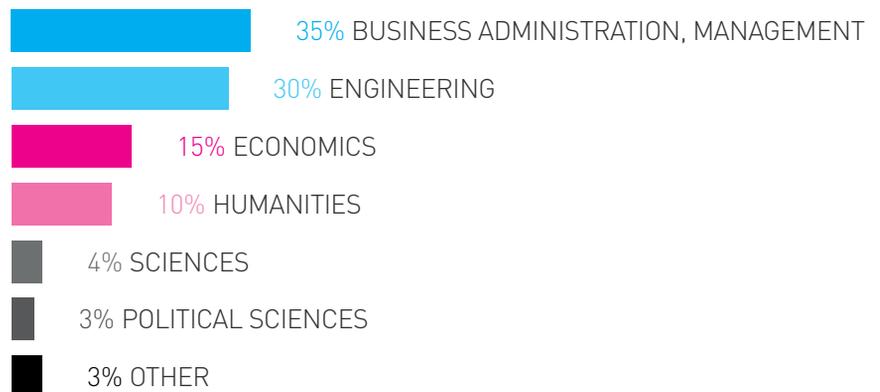
with top universities worldwide, in
management and other fields





ORIGIN OF MASTER IN MANAGEMENT STUDENTS

Master in Management student background:



250
INTERNATIONAL
STUDENTS

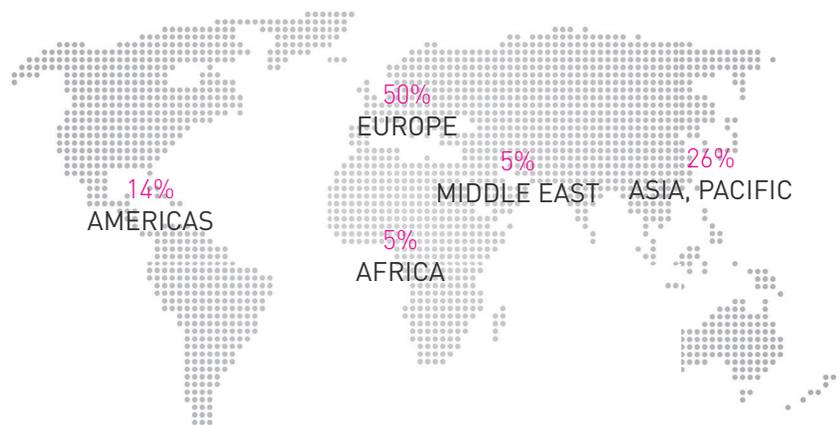
AVERAGE AGE:
22-23

64
NATIONALITIES

42%
FEMALE STUDENTS

MEDIAN GMAT
710

Former University location of Master in Management students:



MIM CLASS PROFILE

GENERALIST PHASE

CORE COURSES

ELECTIVE COURSES

FACT PROJECTS | CONSULTING PROJECTS | LIVE CASE STUDIES | CONFERENCES

CAREER ROADMAP | JOB MARKET WORKSHOPS | CAREER FAIRS | MEETINGS WITH ALUMNI | NETWORKING EVENTS

OPTIONAL
GAP YEAR

SPECIALIZATION PHASE

SPECIALIZATION IN MANAGEMENT
(OR OTHER FIELDS)

OPTIONAL CERTIFICATE

ACCESS AN OUTSTANDING WORLD OF OPPORTUNITIES

M1: GRASP A GLOBAL PICTURE AND DEVELOP YOUR LEADERSHIP SKILLS

The Grande Ecole program is designed for the leaders of tomorrow: driven and high-achieving students from all backgrounds, looking to equip themselves with the skills needed to succeed in high-level management.

CORE COURSES IN MANAGEMENT

- Business Performance Management
- Company Law
- Contract Law
- Corporate Finance
- Financial Accounting
- Financial Economics
- Financial Markets
- Leading Organizations
- Marketing
- Management and Cost Accounting
- Operations and Supply Chain Management
- Statistics
- Strategy
- Language courses (including a compulsory French course in the first semester of M1).

+ One of the following courses:

- Strategic Tax Management
- Digital Management
- Ethics and Sustainability
- Accounting 2
- Data Modeling.

EXAMPLES OF ELECTIVE COURSES

Business:

- Credit Rating
- Inside Venture Capital
- International Banking
- Mergers and Acquisitions
- Project Finance
- International Marketing
- Introduction to Fashion Management
- Sports Marketing
- Wine and Culture Marketing...

Digital Strategy:

- Business Strategy from the Digital Age
- Cyborg Thinking: Questioning Digital Transformation...

International Affairs:

- Introduction to Geopolitics
- Recent Economic and Social Developments in Latin America
- Geopolitics of the Arctic
- Understanding the Middle East: Economic and Strategic Fundamentals...

Social Innovation:

- Leading Change: Winning Hearts and Minds
- Technologies, Climate Change and Future of Energy...

M2: CHOOSE YOUR SPECIALIZATION AND DEEPEN YOUR EXPERTISE

SPECIALIZATIONS IN MANAGEMENT

Examples of on-campus specializations:

- Strategic Management
- International Finance
- Marketing
- Economics - Paris Saclay Master in Economics (joint program with Ecole Polytechnique, ENSAE, ENS Cachan and Paris Sud University)
- Managerial and Financial Economics
- Accounting & Financial Management
- Entrepreneurship

- Sustainability & Social Innovation
- Digital Business.

International double degrees with:

- Technische Universität München (Germany)
- Universität St. Gallen (Switzerland)
- Università Bocconi (Italy)
- ESADE (Spain)
- GSOM (Russia)
- The Indian Institute of Management, Ahmedabad (India)
- Tsinghua University (China)

- HKUST Business School (Hong Kong, China)
- Keio Business School and Keio University (Japan)
- National University of Singapore NUS Business School (Singapore)
- Fundação Getulio Vargas, EAESP, São Paulo (Brazil)
- MIT - Sloan School of Management, MBAn (USA)
- Berkeley, Haas Business School, MFE (USA)
- Yale School of Management (USA).

A COMPREHENSIVE SUPPORT FOR YOUR CAREER

| MOCK INTERVIEWS & CAREER WORKSHOPS | CONSULTING PROJECTS AND REAL-LIFE CASE STUDIES

| STUDY TRIPS (London, Berlin, San Francisco, New York, Tokyo, Shanghai, Dubai...)

MAJOR CAREER FAIRS:

- Finance Career Fair
- Consulting Career Fair
- General Career Fair: *Carrefours HEC*

ENTREPRENEURSHIP SUPPORT:

- Weekly events
- Worldclass challenges
- Dedicated entrepreneurial lab on campus
- Coworking spaces in Paris
- HEC Incubator (now at Station F in Paris), with workshops and active mentoring

8 SUPPLEMENTARY CERTIFICATES TO ENHANCE YOUR EXPERTISE

Sponsored by companies, Certificates are a set of interdisciplinary courses that include 100 contact hours over 6 weeks and a wide range of fieldwork.

ENERGY AND
FINANCEEXCELLENCE IN CLIENT
EXPERIENCEDIGITAL
TRANSFORMATION

LUXURY

MERGERS AND
ACQUISITIONSSOCIAL
BUSINESSDIGITAL
ENTREPRENEURSHIP

LEADERSHIP

Deloitte.

SOCIETE
GENERALE

AXA

KERING

DANONE

RENAULT

Schneider
ElectricSAFRAN
AEROSPACE DEFENCE SECURITY

LVMH

Pernod Ricard



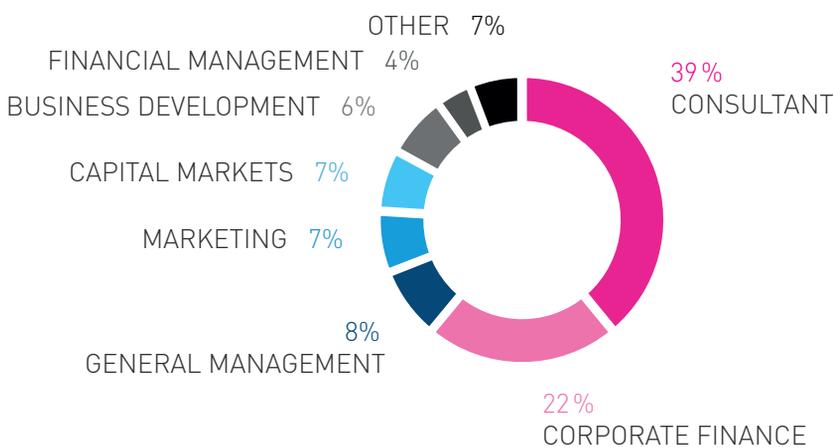
96%
FOUND EMPLOYMENT
WITHIN 3 MONTHS

40%
WORK OUTSIDE
THEIR HOME COUNTRY*

AVERAGE
STARTING SALARY:
63K€

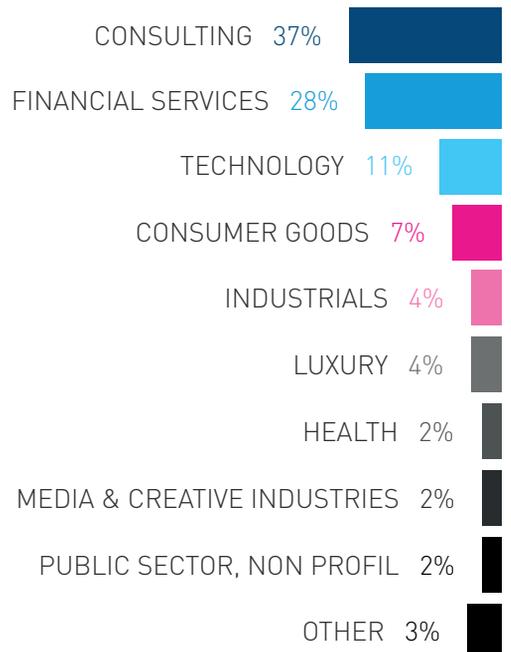
PLACEMENT KEY DATA

Post-Master in Management job functions:



AVERAGE SALARY
AFTER 3 YEARS
86K€

Post-Master in Management job sectors:



Post MIM job location: Africa, Middle East 2%; America 5%; Asia, Pacific 13%; Europe 80% (France 20%; United Kingdom 30%; other European countries 30%).
*Source: Graduation Survey 2017

MIM CAREER PATHS

JOIN A WORLD-LEADING BUSINESS SCHOOL

#3
BUSINESS SCHOOL
WORLDWIDE
*(Times Higher Education,
Alma Mater Index 2017)*

#2
MASTER IN MANAGEMENT
WORLDWIDE
(FT ranking 2017)

#1
MASTER IN FINANCE
WORLDWIDE
(FT ranking 2018)

99
NATIONALITIES ON CAMPUS

52.300
ALUMNI
IN 132 COUNTRIES

340
ACRE WOODDED
CAMPUS

HEC
PARIS

INFORMATION AND APPLICATION:

www.hec.edu/MiM

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SOCIAL NETWORKS:

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BLOG hec.edu/hec-experience