



**ESSEC**  
BUSINESS SCHOOL

*The pioneering spirit*

# MASTER IN MANAGEMENT GRANDE ÉCOLE

SHAPE YOUR FUTURE



# ESSEC BUSINESS SCHOOL, THE PIONEERING SPIRIT



CREATED IN 1907, ESSEC BUSINESS SCHOOL TODAY IS A WORLD-SCHOOL WITH FRENCH ROOTS. ITS PURPOSE IS TO GIVE MEANING TO THE LEADERSHIP OF TOMORROW AND HAVE A GLOBAL IMPACT.

ESSEC is a **graduate school** with programs ranging from Bachelor to PhD, a wide range of Masters programs including our flagship **Master in Management** and **Global MBA** programs. ESSEC also offers executive education and custom training designed and developed on-demand for our partners from the private sector. ESSEC holds the “**Triple crown**” of accreditations for global business education: **EQUIS, AACSB** and **AMBA**.

At the core of the ESSEC learning experience is a combination of **excellence and distinctiveness**. ESSEC’s **unique educational model** is based on education by experiences, that foster the acquisition of **cutting-edge knowledge** with the development of **know-how** and **life skills**. At ESSEC, we aim to **empower** students and give them the keys to imagine, create, lead and have a **positive impact** in the business world of tomorrow that will be more complex and changing ever more rapidly.

ESSEC is a world-school. Our International campuses in **Asia-Pacific** and **Africa** are **dual gateways** that allow students to really immerse themselves into **different cultures** worldwide and develop **genuine**

**expertise** about business in those regions. They allow our school to build deeper alliances with academic, private and public partners in those regions that are growing at an accelerated pace and will be leaders of economic growth in tomorrow’s world. ESSEC has built a network of alliances with **academic partners worldwide** so that its students’ learning journey is a true international one.

ESSEC is a school with **French Roots** that trains **responsible leaders**. Being a responsible leader means being able to see beyond *business as usual*. Responsible leaders are able to value **long-term benefits** over short-term profits; they are able to blend corporate performance with **employees’ well-being**. To prepare its students for the world of tomorrow, ESSEC’s pedagogy seeks to awaken and develop **creative and critical thinking**, together with **the learning-by-doing** method. Responsible leaders are those who can see the broader picture.

ESSEC is a **full ecosystem** at the crossroad of rigorous and relevant research, innovation, business and society. At ESSEC we believe in bringing research and companies into the classroom, we also believe that learning doesn’t end with a degree: learning at ESSEC means becoming a **life-long learner** and joining a close-knit **community** of more than **55,000 Alumni** all across the globe. ■

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**Vincenzo Esposito Vinzi**  
Dean and President  
of ESSEC Business School

## Key figures

**55,000**  
graduates worldwide

**4** — **+1**

campuses in  
Cergy, Paris-La Défense,  
Singapore and Rabat

augmented  
digital  
campus

**205** partner universities  
in 45 countries

**2,000** degrees awarded each year,  
including 1,600 at graduate level

**30**

learning and research chairs

**30**

double degree programs  
(24 international, 6 national)

**162**

permanent faculty of 37 nationalities  
including 20 emeriti professors

**6,097**

students in full-time undergraduate  
and graduate programs

**34%** — **98**

international  
students

nationalities  
represented

**+100**

student organizations

**5,000**

managers in executive education

**+500**

partner companies in education  
and recruitment



# EDITO

## BECOME LEADERS ABLE TO SUCCEED ACROSS THE GLOBE

The ESSEC Grande École program is one of the oldest and the most prestigious Master in Management (MIM) programs in the world. Its objective is to educate the next generation of responsible top leaders.

ESSEC's world-class faculty will expose you to the latest theory on management and leadership throughout our footprint of campuses in Paris, Singapore, and Rabat (Morocco). And our wide network of corporate partners, start-up incubators, and apprenticeship contacts will provide you with plenty of opportunities to put your ideas into practice.

Throughout your studies, you will be able to design your own career path, become an entrepreneur of your own learning journey, tapping into any of the program's more than 47 specialization tracks. And we are at your side, from the first day to the last, counseling and encouraging you to build your own path through the program, preparing the career of your choice.

You will be exposed to ESSEC's unique pioneering spirit, which is at the core of our DNA. Our students are restless innovators, launching new ventures through our incubators ESSEC Ventures and Antropia, exploring new frontiers around the globe through our network of more than 100 academic partners worldwide, and applying new concepts such as imagination techniques and design thinking for the betterment of society.

You will also certainly become inspired by our particular management style, based on the concept of responsible leadership and our founding values of humanism and respect towards others. You benefit from the expertise of our Center of Excellence in Management & Society and our Center of Égalité-des-Chances. And you can volunteer and become involved in the dozens of student associations and alumni clubs dedicated to making the world a better place.

Finally, you will be part of ESSEC's powerful alumni network from your first day in the program. Our 55,000 alumni occupy leadership positions in nearly any sector, function, and country in the world.

If you are ready to live up to the challenge and embrace ESSEC's values of academic excellence, responsible leadership, and pioneering spirit, we are thrilled to welcome you into our Master in Management program!

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### **Félix Papier**

Dean of Masters Programs

Ph.D. in Operations Research, University of Cologne (Germany),

Master of Science in Information Systems,  
University of Muenster (Germany)

# DEFINE YOUR STUDY AND CAREER PATH BY BUILDING YOUR OWN ACADEMIC, PROFESSIONAL AND INTERNATIONAL CURRICULUM

## 1 DEGREE - AROUND THE WORLD

- Flexibility is at the heart of Master in Management!
- Start in Asia or in Europe
- Study in France, Singapore or Morocco in the following years
- Go for double-degree or international exchange program
- Stay generalist or specialize with academic departments, faculty-industry teaching and research chairs, specialized tracks
- Choose from 200+ courses
- Decide how, when and where to carry out professional and international experience
- Do an internship, apprenticeship, volunteering experience or start your enterprise

### Key facts

**2-YEAR**  
average depending on the way you build your curriculum

Taught in **English** or in **French**

Innovative mix of academic excellence, hands-on professional experience and international exposure



**Master degree** recognized by the French State corresponding to a total of 300 ECTS

**3**

**campuses:**  
France (Cergy),  
Singapore,  
Morocco (Rabat)

**105**

international exchange university programs in over **36 countries**

**17**

double-degrees

Est.

**1907**

**Intake in September**

**#4**



**Worldwide Rankings**  
Master in Management 2018

## A multi-campus experience

### Starting in Singapore

students fully immerse themselves in Asian contexts. They enjoy all the strengths of a French leading business school that has been based in Asia for more than a decade. Placed at the heart of the region, students study in English while having opportunities to learn French and Mandarin. They benefit from Singapore's pioneering spirit and the state-of-the-art facilities located in the city's innovation park. From second year, students can continue studying in Singapore or move to the French campus. Alternatively, they can also go on an academic exchange or get started with their professional experience.

### Starting in France

students fully immerse themselves in European contexts at the ESSEC historic campus (est. 1907) and study in English or in French. Close to Paris's fast-paced business district and other important European places of commerce, they benefit from a vibrant student life and from knowledge labs with the latest technology to develop their creativity and innovative ideas. From the second year, they can choose to continue studying in France or move to the Asia-Pacific campus in Singapore. Alternatively, they can also go on an academic exchange or get started on their professional experience

### Studying in Morocco

in their second year, students may join the Global Manager in Africa track offered in partnership with Centrale Casablanca or Entrepreneurs en Afrique track. Students will be able to understand business conduct in Africa, either as entrepreneurs or as future collaborators in a company implanted in Africa. Placed at the Plage des Nations in the city of Sidi Bouknadel (Rabat-Salé-Kénitra area) with state-of-the-art facilities, students will study in French or English in a truly unique blend of Mediterranean, Arabic and African influence.

## ESSEC'S MISSION STATEMENT

- ▶ **TRANSFER KNOWLEDGE INTO ACTION**
- ▶ **MANAGE UNCERTAINTY AND COMPLEXITY IN DIGITAL ERA**
- ▶ **EXERCISE LEADERSHIP WITH AN ENTREPRENEURIAL SPIRIT**
- ▶ **MANAGE FOR SUSTAINABILITY AND POSITIVE SOCIETAL IMPACT**



“ Working at a global, Asia based, firm and covering pan-European Investments, ESSEC’s very international curriculum was the perfect preparation for my job. I also think the specialized tracks ESSEC offers can give one a head start searching for jobs and building a strong network in relevant industries. ”

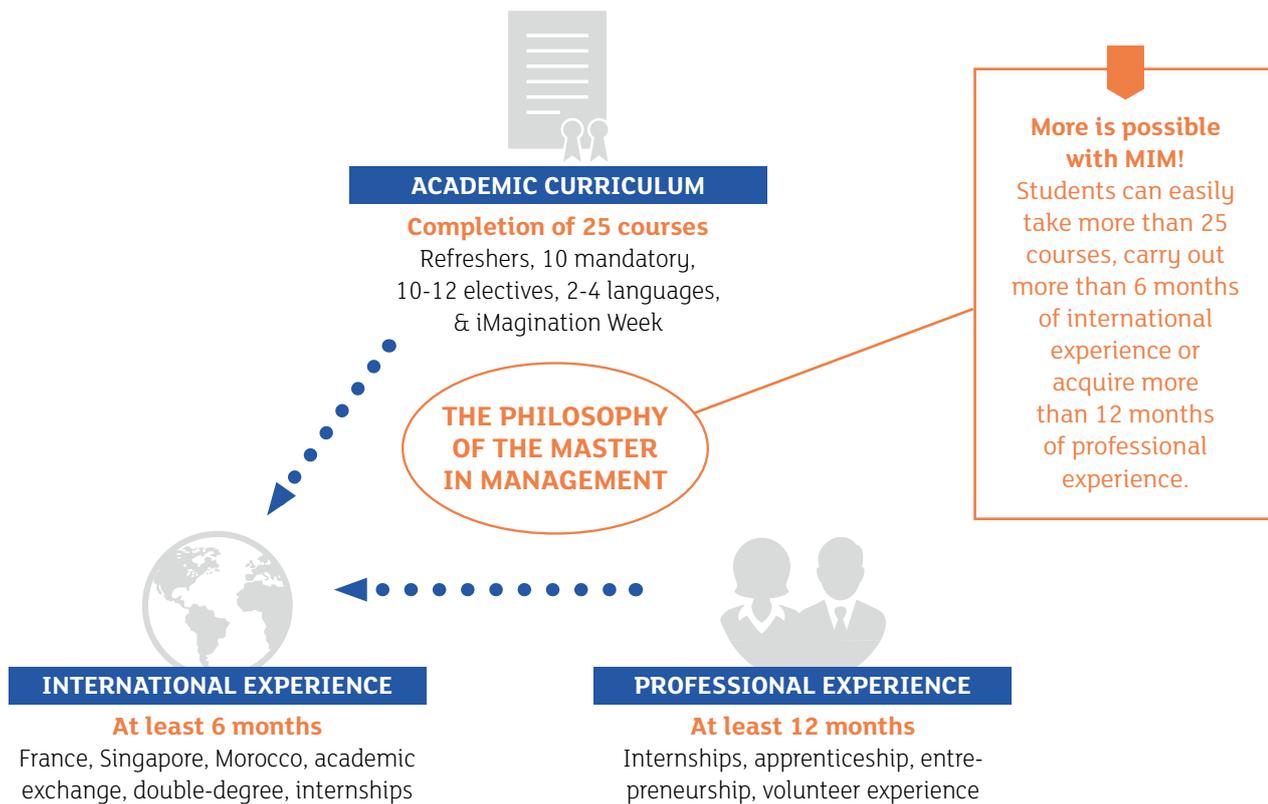
**Matthias,**  
*German student*

# CREATE YOUR ESSEC JOURNEY

## FLEXIBILITY AT ESSEC MEANS THAT STUDENTS WILL:

- Choose to study the first year either in Singapore or in France.
- Design their academic curriculum according to their individual needs and goals, staying generalist or specializing in a particular field/function.
- Be able to decide how where and when they carry out the professional and international experiences parts of the program.

## FULFIL GRADUATION REQUIREMENTS WITH THIS UNIQUE & FLEXIBLE WAY TO LEARN!





“ I feel very lucky to be in an environment that encourages me to develop in multifaceted ways, as a student, as a professional and as a person. ESSEC has opened to me a rich world of opportunities that I am more than eager to seize. ”

**Anastasia,**  
Greek student

# COUNTLESS POSSIBILITIES FOR EVERY TALENT

## 1<sup>ST</sup> YEAR

### STARTING IN SINGAPORE

<b>T1</b>	Refresher Courses adapted through “Junior Consultant Experiences”		
<b>T2 &amp; T3</b>	<b>DESIGN YOUR CURRICULUM</b>		
	<b>ACADEMIC EXPERIENCE</b> 3 Specialized Tracks to be chosen from		
	<b>IN SINGAPORE</b>		
	Business Management in Asia	Corporate Finance	Innovation, Entrepreneurship & Sustainability
<b>Summer</b> (not mandatory)	<b>PROFESSIONAL EXPERIENCE WORLDWIDE</b> Internship		

### STARTING IN FRANCE

Refresher Courses		
<b>DESIGN YOUR CURRICULUM</b> Each Trimester		
<b>ACADEMIC EXPERIENCE</b>	<	<b>PROFESSIONAL EXPERIENCE</b>
<b>IN FRANCE</b>	<>	<b>WORLDWIDE</b>
<b>200+ Courses to be chosen from</b> <ul style="list-style-type: none"> <li>Academic Departments</li> <li>Faculty-Industry Teaching &amp; Research Chairs</li> <li>Specialized Tracks</li> </ul>	<b>105 Exchange Partners Universities</b>  <b>17 Double-Degrees</b>	Internships Apprenticeship Start-up Enterprise International Volunteer Program

## FOLLOWING YEAR(S)

### DESIGN YOUR CURRICULUM Each Trimester

<b>ACADEMIC EXPERIENCE</b>				<>	<b>PROFESSIONAL EXPERIENCE</b>
<b>IN FRANCE</b> <b>200+ Courses to be chosen from</b> <ul style="list-style-type: none"> <li>Academic Departments</li> <li>Faculty-Industry Teaching &amp; Research Chairs</li> <li>Specialized Tracks</li> </ul>	<b>IN SINGAPORE</b> <b>7 Tracks to be chosen from</b> <ul style="list-style-type: none"> <li>Global Manager in Asia</li> <li>Business Management in Asia</li> <li>Asian Strategy Consulting Project</li> <li>Corporate Finance</li> <li>Financial Markets</li> <li>Operations Management in Asia</li> <li>Innovation, Entrepreneurship &amp; Sustainability</li> </ul>	<b>IN MOROCCO</b> <b>2 Tracks are offered</b> <ul style="list-style-type: none"> <li>Global Manager in Africa (Centrale-Casablanca)</li> <li>Entreprendre en Afrique</li> </ul>	<b>WORLDWIDE</b> <b>105 Exchange Partners Universities</b>  <b>17 Double-degrees</b>	<>	<b>WORLDWIDE</b> Internships Apprenticeship Start-up Enterprise International Volunteer Program



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# GET THE FOUNDATIONS IN MANAGEMENT

## REFRESHER COURSES

Diversity defines ESSEC. As students come from different academic backgrounds, it is important to get everybody up to speed and on the same level. Therefore students begin their studies acquiring basic management skills in marketing, finance, microeconomics, accounting, statistics, mathematics and information systems. The courses taken by each student depend on their previous academic background.

- **If you start at the ESSEC Asia-Pacific campus,** you will have the unique opportunity to simultaneously apply these skills through “**Junior Consultant Experiences**”. In addition to refresher courses, students carry out three projects in groups:
  - 1) **Company Project:** consulting mission case study set by a leading company based in Asia.
  - 2) **Social Business:** consulting mission to understand how business approaches can be relevant to the development of social and non-profit organizations based in Asia.
  - 3) **Build your Own Project:** students will develop their entrepreneurial spirit by creating and managing an event dedicated to the whole ESSEC Asia-Pacific community.
- **If you start at the ESSEC Cergy campus, you will follow** courses in a traditional, pedagogical approach.

## ESSEC MENTOR PROGRAM: WE GUIDE YOU TO CREATE YOUR OWN PATH

Students are paired with a mentor who will help them develop their professional plans according to their individual projects and objectives.

In designing their own path in line with their career aspirations, students not only follow courses in management but also are able to develop their knowledge and understanding of specific functions and sectors in a globalized world.

## 10 CORE MANAGEMENT COURSES

With a strong emphasis on the underlying fundamental skills necessary to operate in every management career, these mandatory courses provide students with a global approach to management: Financial Accounting & Reporting; Management Control; Marketing Management; Strategy & Management; Business Economics; Principles of Finance; Managing IT in Digital Age; People & Organization; Operations Management or Public & Private Policy and SPOC “Management & Society”.

- **On the ESSEC Asia-Pacific campus,** some core management courses are gathered together with specialized tracks offered during the first year, allowing students to complete a large part of this requirement in a short period of time.
- **On the ESSEC Cergy campus,** these can be taken in a spread-out fashion, throughout the program.



# DESIGN YOUR CURRICULUM « À LA CARTE »

- 200+ ELECTIVE COURSES
- 47 SPECIALIZATIONS OFFERED

EVERY STUDENT IS UNIQUE AND EVERYONE'S GOALS ARE DIFFERENT

At ESSEC, students may decide to either remain generalist or specialize in one function and/or in one specific area of management tailored to a specific context.

SPECIALIZATIONS OFFERED CHAIRS AND TRACKS		MANAGING LUXURY BRANDS, ART & CULTURE	
		Taught in English	Taught in French
		<ul style="list-style-type: none"> <li>• LVMH Chair in Luxury Brand Management</li> <li>• Managing a Beauty Brand</li> </ul>	<ul style="list-style-type: none"> <li>• Chaire Management des Savoir-Faire d'Exception</li> </ul>
FINANCE AND ECONOMICS		ENTREPRENEURSHIP & INNOVATION	
<b>Taught in English</b> <ul style="list-style-type: none"> <li>• Research Chair ESSEC Amundi</li> <li>• Corporate Finance in Asia Track</li> <li>• Economics Track</li> <li>• Financial Markets in Asia Track</li> <li>• Risk &amp; Actuarial Track (to qualify as an 'Actuary' of Institut des Actuaire)</li> </ul>	<b>Taught in French</b> <ul style="list-style-type: none"> <li>• Filière Finance (Partenariat avec le CFA)</li> <li>• Filière Économie</li> </ul>	<b>Taught in English</b> <ul style="list-style-type: none"> <li>• Innovation, Entrepreneurship &amp; Sustainability</li> </ul>	<b>Taught in French</b> <ul style="list-style-type: none"> <li>• Chaire (de recherche) Innovation Managériale et Excellence Organisationnelle</li> <li>• Chaire (de recherche) Armand Peugeot</li> <li>• Entreprendre en Afrique</li> <li>• Filière Entrepreneuriat</li> </ul>
DIGITAL BUSINESS		HEALTH AND FOOD	
<b>Taught in English</b> <ul style="list-style-type: none"> <li>• Accenture Strategic Business Analytics Chair</li> <li>• Digital Disruption Chair</li> </ul>	<b>Taught in French</b> <ul style="list-style-type: none"> <li>• Chaire Media &amp; Digital</li> </ul>	<b>Taught in English</b> <ul style="list-style-type: none"> <li>• Food Business Challenges</li> <li>• Chair of Therapeutic Innovation</li> </ul>	<b>Taught in French</b> <ul style="list-style-type: none"> <li>• Chaire ESSEC Santé</li> </ul>
IT, DATA & OPERATIONS		MARKETING	
<b>Taught in English</b> <ul style="list-style-type: none"> <li>• Business Analytics Methods Track</li> <li>• Information Systems Track</li> <li>• Operations Management in Asia Track</li> <li>• Information Strategy &amp; Governance Chair</li> </ul>	<b>Taught in French</b> <ul style="list-style-type: none"> <li>• Filière Management des Opérations</li> </ul>	<b>Taught in French</b> <ul style="list-style-type: none"> <li>• Chaire de Grande Consommation</li> </ul>	
MANAGEMENT		PUBLIC & PRIVATE POLICY	
<b>Taught in English</b> <ul style="list-style-type: none"> <li>• Global Manager in Africa Track</li> <li>• Asian Strategy Consulting Project</li> <li>• Global Manager in Asia Track</li> <li>• Business Management in Asia Track</li> </ul>	<b>Taught in French</b> <ul style="list-style-type: none"> <li>• Chaire (de recherche) ESSEC du Changement</li> <li>• Filière Conseil en Stratégie</li> </ul>	<b>Taught in English</b> <ul style="list-style-type: none"> <li>• Workplace Management Chair</li> </ul>	<b>Taught in French</b> <ul style="list-style-type: none"> <li>• Chaire d'Économie Urbaine</li> <li>• Chaire Immobilier et Développement Durable</li> <li>• Filière Droit</li> <li>• Filière Immobilier-RICS</li> <li>• Filière Négociation et Gouvernance Internationale</li> </ul>
ACCOUNTING & MANAGEMENT CONTROL		MANAGEMENT & SOCIETY	
<b>Taught in English</b> <ul style="list-style-type: none"> <li>• Certified Institute of Management Accounting® Track</li> </ul>	<b>Taught in French</b> <ul style="list-style-type: none"> <li>• Cursus Expertise Comptable</li> <li>• Filière Conseil, Organisation, Finance - CFO</li> </ul>	<b>Taught in English</b> <ul style="list-style-type: none"> <li>• Management &amp; Society</li> <li>• Management &amp; Philosophy</li> <li>• Leadership and Diversity Chair</li> </ul>	<b>Taught in French</b> <ul style="list-style-type: none"> <li>• Chaire Entrepreneuriat Social</li> <li>• Chaire (de recherche) Philanthropie</li> </ul>

## ADDITIONAL LANGUAGES

To be prepared to study in France, Singapore, Morocco as well as exchange programs, for their professional experience abroad or simply because they want to, Arabic, Brazilian Portuguese, English, French, German, Italian, Japanese, Mandarin, Spanish and Russian languages courses are offered.



“ESSEC Ventures is a lot of things at the same time: an incubator, a seed fund, a meeting point for entrepreneurs and wannabe entrepreneurs. You will be pushed and encouraged in order to materialize the startup idea that you have. Experts will advise you, guide you, and you will have the chance to learn from highly talented people from a wide range of fields. If you are passionate about entrepreneurship, you should take a look at ESSEC Ventures. It is a great platform to dive into the entrepreneurship world!”

**Souhayl, Moroccan Student**

# DESIGN THE WAY YOU GAIN PROFESSIONAL AND INTERNATIONAL EXPERIENCE

**ESSEC Business School provides students with constant interaction with the business world to put them in the best possible position to successfully build their careers.**

To graduate, students must gain 12 months of professional experience and 6 months international experience. Those who already have relevant experience prior to joining the program may apply for exemptions, subject to approval.

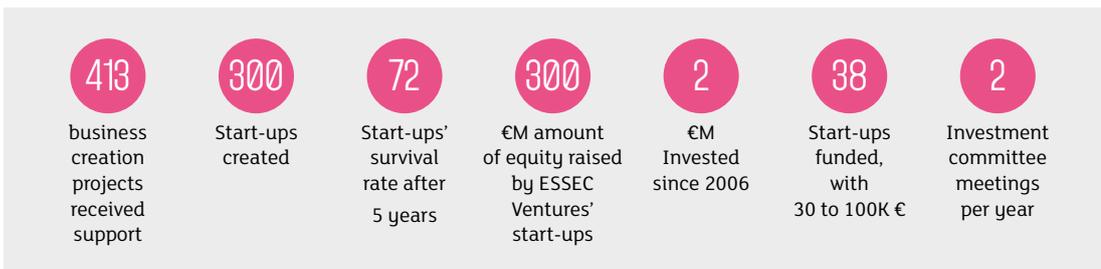
## INCUBATING EXCEPTIONAL IDEAS AND TALENTS

**Students choose the way they want to organize the professional and international requirements around their studies.**

- Apprenticeship (work/study program). An apprenticeship is a 2-year contract between a student, school and employer. During this period, the student alternates between studying and working for the employer. Different schedules are available.
- For non-EU citizens, French law requires a minimum period of 12 months in France to be eligible for a permit to do an apprenticeship.
- Internships from 6 to 9 months each on average.
- Non-profit or humanitarian work.
- Start-up enterprise.
- Studying in France, Singapore and Morocco.
- Pursuing an international academic exchange or a double-degree.

### ESSEC Ventures

It consists of a talent incubator, a dedicated seed fund and events that bring entrepreneurs and investors together. Since its creation, ESSEC Ventures has:



### ESSEC Antropia

It supports individuals wanting to launch their social and/or environmental start-up projects. Today Antropia has accompanied more than 80 innovative projects on their entrepreneurial journey.

# HELPING YOU GET STARTED

## CAREER SERVICES SUPPORT

Ongoing career orientation and support is provided to help students find suitable positions upon graduating. These services include personal development coaching which has been designed to help students capitalize on their skills and experience, so they become conscious of their assets. By defining a personal strategy to market their skills, students and graduates optimize their chances of succeeding in their chosen career path.

Career Services also organizes individual counseling, workshops, mock interviews, conferences and opportunities to meet with executive search consultants, industry leaders/CEOs and HR Directors.

### Each year, there are:

- On-campus and outside campus career fairs specialized in specific fields (finance, consulting, law, etc.)
- Recruitment fairs in Europe and Asia
- 116 recruitment events apart from the fairs
- 1,541 personalized meetings
- 136 workshops
- 21,000 apprenticeship/internships/volunteer programs offers
- 6000 graduate job offers

“ Studying at ESSEC offered me great networking platform to help me make the first step into the business world. ”

**Qihua,**  
*Chinese student*

OVER  
**500**

**PARTNER COMPANIES  
IN EDUCATION  
AND RECRUITMENT**

“ ESSEC Career Services was very helpful in my apprenticeship search process. You can find plenty of offers and the direct contacts of HR or managers which makes it much easier to get an interview than applying directly through the site of the company. The ESSEC database of students and alumni helps you contact directly people from the company that interests you and get all the necessary information. ”

**Maria,**  
*Russian student*





# SIGNIFICANT INTERNATIONAL EXPOSURE

## EXPERIENCE THE WORLD WITH ESSEC IN FRANCE, IN SINGAPORE & IN MOROCCO

In a European, in an Asian or in an African context, ESSEC encourages students to anticipate and meet the economic, managerial, social, environmental and ethical challenges of an increasingly uncertain world. ESSEC helps students achieve more and more complex goals by leveraging technology with a human touch.

Whether students start their program in Singapore, in France or study in Morocco, they may complete their elective credits by going on a 3 to 6 months exchange program or by pursuing a double-degree. By doing so they may further enrich their international exposure, deepen their specialized knowledge or add new competencies.

“ The global dimension of the school has broadened my perspectives in a way I did not expect before. Meeting new people from all over the world are something I never want to miss out on again. ”

**Adrià,**  
*Spanish student*

TURN YOUR  
“CAN'TS” INTO  
“CANS” &  
YOUR DREAMS  
INTO PLANS

3

**campuses**

105

**exchange partner  
universities**

17

**double-degrees**

# ALL OVER THE WORLD THANKS TO OUR EXCHANGES PARTNERS UNIVERSITIES, DOUBLE-DEGREES (DD) AND SUMMER PROGRAMS (SP)

## Australia



- Macquarie University, Macquarie Graduate School of Management
- University of Melbourne, Melbourne Business School
- University of New South Wales, Faculty of Business
- University of Queensland, UQ Business School - **DD**

## Austria



- WU Wien, Vienna University of Economics and Business

## Argentina



- UADE Business School
- Universidad del CEMA
- Universidad Nacional de Cordoba, Facultad de Ciencias Economicas
- SP Universidad Torcuato di Tella

## Belgium



- Katholieke Universiteit Leuven, Faculty of Economics and Business
- Université Libre de Bruxelles, Solvay Brussels School of Economics and Management

## Brazil



- Pontificia Universidade Católica (PUC) - Rio de Janeiro
- COPPEAD Graduate School of Business - Rio de Janeiro
- FGV-EBAPE - Rio de Janeiro
- FGV-EAESP - Rio de Janeiro
- Universidade de Sao Paulo

## Canada



- Concordia University, John Molson School of Business
- McGill University, Desautels School of Management
- Queen's University, Queen's School of Business - **DD**
- University of British Columbia, Sauder School of Business
- University of Calgary, Haskayne School of Business
- University of Ottawa, Telfer School of Management
- University of Toronto, Rotman School of Management
- York University, Schulich School of Business

## Chile



- Universidad de Chile, School of Business and Economics

## China & Hong Kong



- Beijing International Studies University, School of Chinese
- CUHK Business School
- Fudan University, School of Management
- HKUST Business School
- Peking University, Guanghua School of Management - **DD**
- Tongji University, School of Economics and Management
- Tsinghua University, School of Economics and Management

## Colombia



- Universidad de los Andes, Facultad de Administracion

## Czech Republic



- University of Economics - Prague

## Denmark



- Copenhagen Business School - **SP**

## Finland



- Aalto University, School of Business

## France



- École du Louvre - **DD**
- Centrale Supélec - **DD**
- ENSAE - **DD**
- École de Saint-Cyr Coëtquidan - **DD only (no exchange)**
- ENS-Ulm - **DD**
- ENSA-V - **DD**
- ENPC
- IFP School

## Germany



- Ludwig Maximilians Universität, Faculty of Business Administration
- University of Mannheim, Mannheim Business School - **DD**
- WHU, Otto Beisheim School of Management - Koblenz
- WHU, Otto Beisheim School of Management - Düsseldorf

## Hungary



- Central European University - Budapest

## India



- IIM Ahmedabad, Indian Institute of Management - **DD**
- IIM Bangalore, Indian Institute of Management
- IIM Calcutta, Indian Institute of Management
- IIM Lucknow, Indian Institute of Management

## Israël



- Coller School of Management - Tel-Aviv

## Italy



- Luiss Business School
- Luiss Guido Carli, Department of Business and Management
- SDA Bocconi School of Management
- Università Luigi Bocconi, Bocconi Graduate School - **DD**

## Japan



- Keio University, Keio Business School - **DD**
- Keio University, Center for Japanese Studies
- Osaka University, Graduate School of Economics
- Waseda University, Graduate School of Commerce

## Korea (South)



- Korea University, Korea University Business School
- Seoul National University, Graduate School of Business - **DD**
- Seoul National University, Graduate School of International Studies - **DD**
- Yonsei University, School of Business
- KDI School of Public Policy and Management

## Mexico



- EGADE, ITESM, EGADE Business School - **DD**
- IPADE Business School
- ITAM, Faculty of Business Administration

## Netherlands



- Erasmus University - Rotterdam School of Management (RSM)

## Norway



- NHH Norwegian School of Economics and Business Administration - Bergen
- BI Norwegian Business School - Oslo

## Peru



- PUC del Peru, CENTRUM Graduate Business School

## Portugal



- Universidade Nova de Lisboa, Nova School of Business and Economics

## Russia



- National Research University, Higher School of Economics
- Plekhanov Russian University of Economics, Graduate School of Business
- Higher School of Economics - National Research University - St Petersburg

## Singapore



- Nanyang Technological University, Nanyang Business School - **DD**
- National University of Singapore, NUS Business School

## South Africa



- University of Cape Town, Graduate School of Business
- University of Stellenbosch Business School

## Spain



- ICADE, Faculty of Economics and Business Administration
- IE Business School, MBA
- IE Business School, MIM
- Universitat Pompeu Fabra, Barcelona School of Management

## Sweden



- Göteborg University, School of Business, Economics and Law
- Stockholm School of Economics - Stockholm

## Switzerland



- University of S' Gallen

## Taiwan



- Taiwan National University, College of Management

## Thailand



- Chulalongkorn University, Sasin Graduate Institute of Business Administration

## Turkey



- Bogaziçi University, Faculty of Economics and Administrative Sciences

## United Kingdom



- Imperial College London
- University of Edinburgh Business School
- London Business School - London
- University College London - School of Management

## Uruguay



- Universidad ORT Uruguay - Montevideo

## USA



- Brandeis University, Brandeis International Business School
- Cornell University, Johnson Graduate School of Management
- Dartmouth College, Tuck School of Business
- Duke University, Fuqua School of Business
- George Washington University, School of Business
- Indiana University, Kelley School of Business
- Northwestern University, Kellogg Graduate School of Management
- Pepperdine Graziadio Business School - Pepperdine University
- Tulane University, A.B. Freeman School of Business
- UC Berkeley, Haas School of Business
- UC Irvine, Graduate School of Management
- University of Chicago, Booth School of Business
- University of Michigan, Ross School of Business
- University of North Carolina, Kenan Flagler Business School
- McCombs School of Business - University of Texas, Austin
- Vanderbilt University, Owen Graduate School of Management



“The Master in Management (Grande Ecole) students are diverse in their interests and experiences which makes for some very interesting class discussions. They have very strong educational backgrounds and are very creative. I am frequently amazed by their quest to find passion in their work but also in life, by getting involved in various volunteer and student organization initiatives, and trying to make their ESSEC experience the best it can be.”

**Sonja Prokopek,**  
*Ph.D. in Marketing,*  
*University of Houston*  
*Associate Professor, Marketing Department*





“I have been teaching entrepreneurship for more than fifteen years and enjoy it immensely. It is very rewarding to work with talented and creative students on business concepts and accompany them through the design and validation of viable business models. It gives me pride to see so many of my former students starting and growing successful businesses.”

**Hamid Bouchicki,**

*Ph.D. Scientific Management Methods, Dauphine University  
Professor, Management department  
Academic Director ESSEC Ventures*



“The Master in Management students have been very carefully selected after a highly competitive process. They are knowledgeable in many different areas, can be very hard working and are able to evolve successfully in many different situations. It is a pleasure to work with these students because there is virtually no limit to what they can achieve.”

**Nicolas Gladu,**

*Ph.D in Applied Economics, K.U. Leuven,  
Professor, Marketing department  
Accenture Strategic Business Analytics Chair Founder*



## ACADEMIC EXCELLENCE

### AN INTERNATIONAL, SUPPORTIVE AND INVOLVED FACULTY

The three assets that best characterize ESSEC Business School’s faculty are academic excellence, a global frame of mind and original and outstanding teaching.

ESSEC’s reputation is grounded in the expertise of its dedicated faculty members. Representing over 37 nationalities, ESSEC professors hail from some of the world’s most prestigious institutions and publish their cutting edge research in the world’s best international academic journals.

In addition to ESSEC’s faculty, the program also calls upon visiting professors and industry professionals who bring their business expertise to the class.

“ The ESSEC Master in Management gives me the opportunity to open my mind and do many things. I think the most interesting thing about the program is how flexible and professional it is. ”

**Hervé,**  
*French student*

“ Through the courses I am pursuing, I realized that the theories and concepts are holistically analyzed and illustrated by real life facts and examples at ESSEC classroom program. Most of the courses are evaluated and graded on the basis of real life case studies. ”

**Nihit,**  
*Indian student*





# THE PATH TO SUCCESS

## IMAGINATIVE LEARNING EXPERIENCE

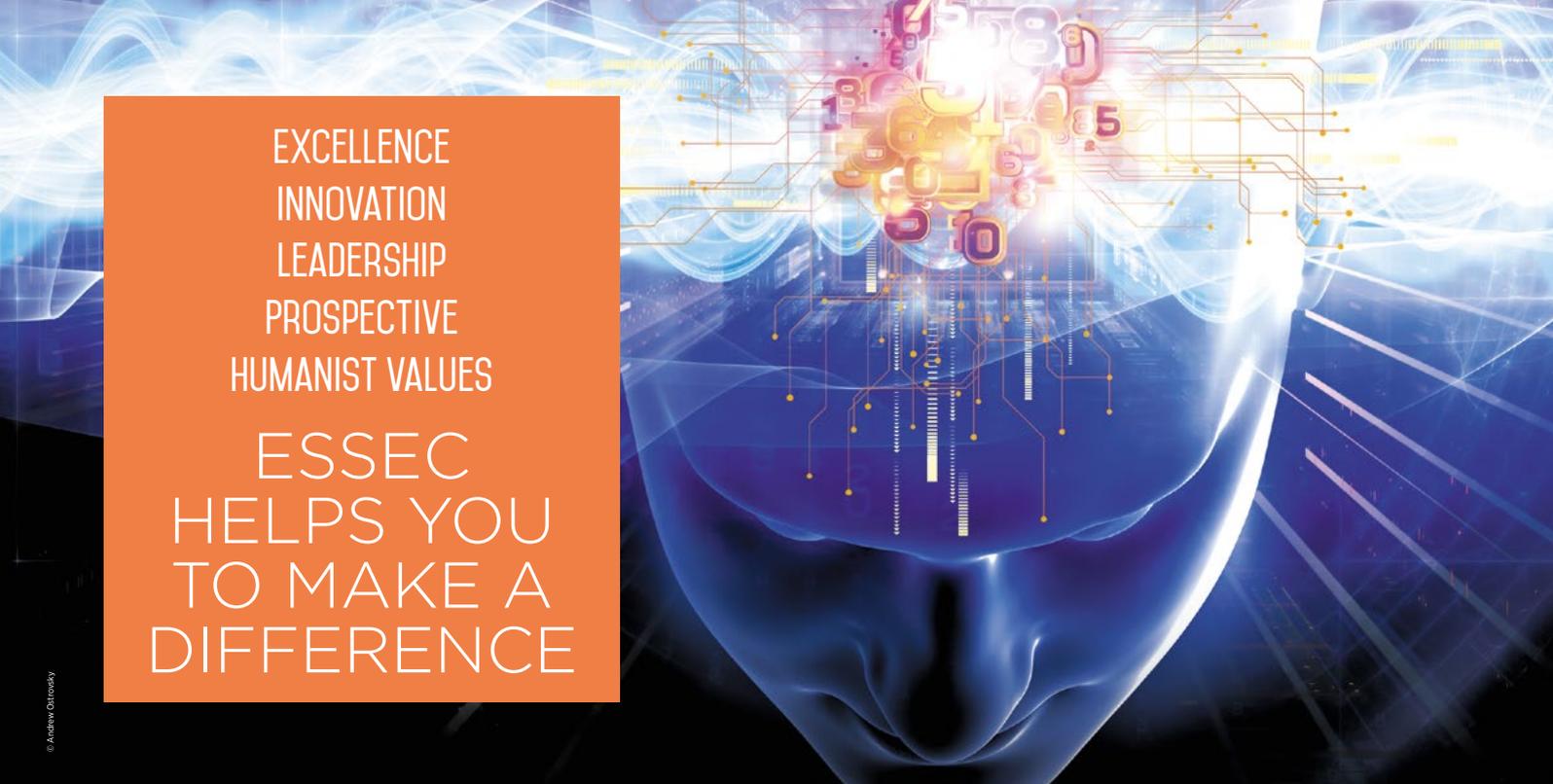
The Master in Management is designed to help students develop a global vision of business as well as leadership and managerial abilities. ESSEC Business School expects its graduates to have an impact on the world which means developing the skills in critical thinking for carefully considered risk-taking.

The program relies on a wide range of learning methods including lectures, online tutorials, case studies, interactive seminars, simulation games, coursework and individual and team projects.

Anchored in a case-based and learning-by-doing approach, the faculty presents students with international management situations. Solutions that emerge often reflect the cultural and academic diversity of the students.

“ Students come from top institutions in their respective countries and so it is a pleasure to work with them. They are dynamic, eager to learn and work very hard to achieve their goals. In my opinion ESSEC offers one of the best environments to foster their abilities and help them in launching their future careers. ”

**Sridhar Arcot,**  
*Ph.D in Finance,  
London School  
of Economics Professor,  
Finance department*



EXCELLENCE  
INNOVATION  
LEADERSHIP  
PROSPECTIVE  
HUMANIST VALUES

ESSEC  
HELPS YOU  
TO MAKE A  
DIFFERENCE

© Andrew Orlovsky

## EXPLORE INNOVATIVE WAYS TO DO BUSINESS AND TAKE A DIFFERENT PERSPECTIVE

### ALTERNATE THEORETICAL AND PRACTICAL APPROACHES TO MANAGEMENT

#### iMagination Week

This seminar is dedicated to imagination, innovation and transdisciplinarity, with the objective to train future managers, helping them understand today's changing world and enabling them as actors of a world to imagine.

iMagination Week aims at culturally enriching students by taking them away from their usual work habits and confronting them to experts from various backgrounds (sciences, art, gastronomy, astrophysics, etc). Its purposes are also to instill in them a pioneering spirit to help them understand the issues of the world they will build as well as to assist them in developing their creative minds by stimulating their imagination and their group work capabilities. A dedicated team of coaches share these objectives with students via more than 20 hours of group work and 10 hours of plenary conferences, given by transdisciplinarity experts on topics singular for a business school and accessible year-round via the YouTube playlist.

Each year, iMagination Week hosts a contemporary artist in residence whose work and journey reveal the challenges within the theme of that year.

“

THIS TRANSDISCIPLINARY  
WEEK IS UNIQUE IN THE WORLD  
OF BUSINESS SCHOOLS AND  
PROVIDES TO THE STUDENTS A  
DISRUPTIVE WAY OF THINKING.

**Xavier Pavie,**  
*Ph.D. in Philosophy  
University of Paris-Nanterre,  
Professor, Operations Management  
Department, Associate Academic Director,  
ESSEC Asia-Pacific  
Director of iMagination Center*



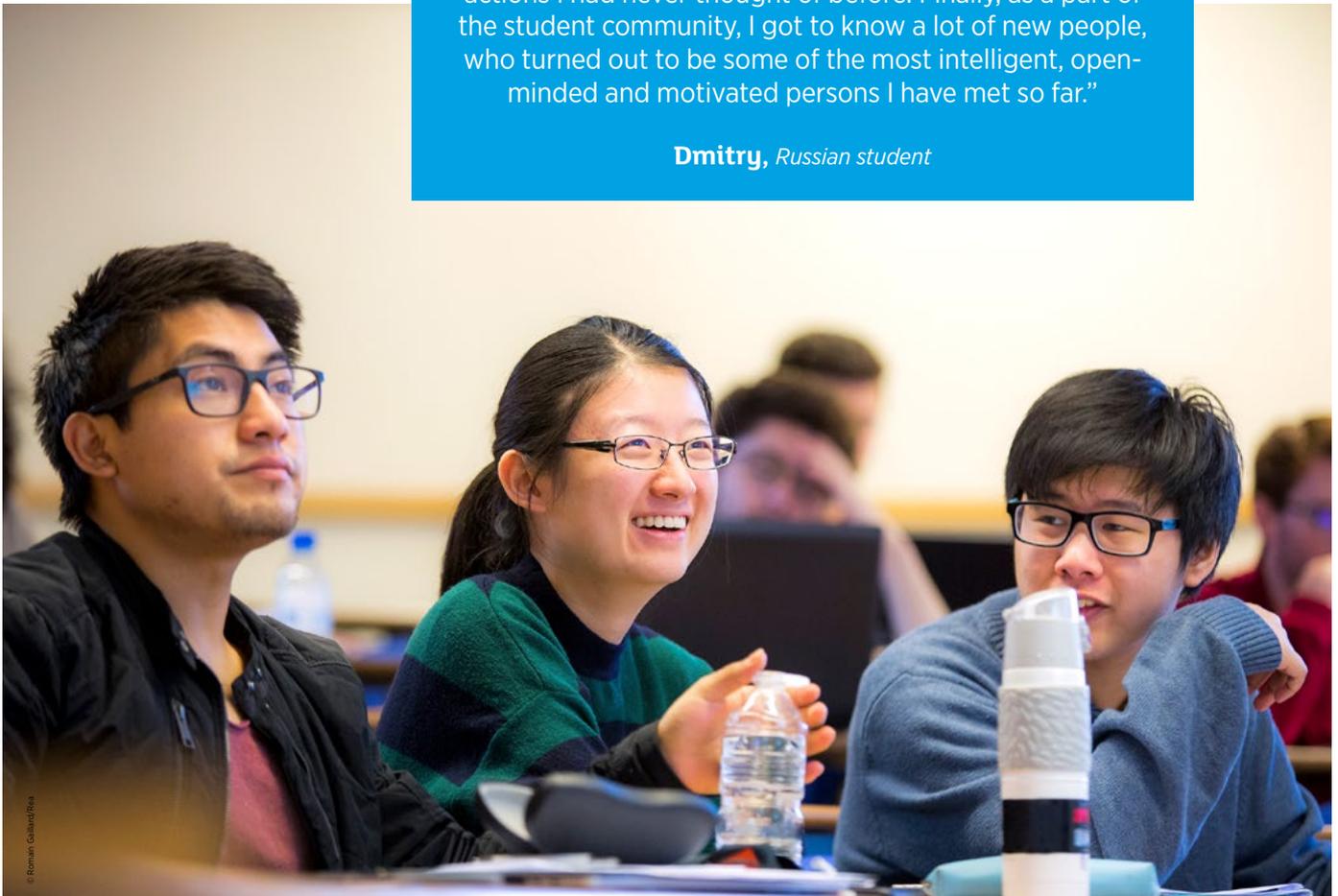
## Build Your Own Course

ESSEC Business School gives students the opportunity to actively contribute to the institution's course offering by welcoming topic ideas from students all year round based on their experiences and perspectives. These are combined with professors' own areas of expertise and research interests to ensure that the creation of new courses remains consistent with students' ever-evolving needs, involving them throughout the course development process led by the professor.



“All in all, I personally find iMagination Week a truly unique event, valuable and enjoyable. As a student, I designed my curriculum of study and explored subjects far beyond the traditional academic framework. As a future decision maker, I raised my awareness on the subjects of creativity, innovation and imagination, and produced ideas and actions I had never thought of before. Finally, as a part of the student community, I got to know a lot of new people, who turned out to be some of the most intelligent, open-minded and motivated persons I have met so far.”

**Dmitry**, *Russian student*



© Romaric Guand/Risa



“You are not only joining ESSEC, but also the network of ESSEC alumni! A community of more than 55000 people who support each other across the globe. And which is there to support you right from the start - from defining your career path to developing nonprofit or entrepreneurial initiatives, and finding internships worldwide. Our objective, like any family, is to grow together - bearing in mind that 60% of jobs are now found through networking.”

**Stéphanie Jossermoz (E94),**  
Director ESSEC Alumni

**70%**  
of students  
secured  
employment prior  
to graduation

**93%**  
within four  
months

**100%**  
within six months

**57%**  
secured their first  
position through  
ESSEC Business  
School's network

**55K€**  
average starting  
salary

**65K€**  
average starting  
salary for those  
working outside of  
France

**44%**  
work in Consulting/  
Finance

**37%**  
have jobs outside  
their country of  
origin

## CAREERS AND ALUMNI

ENTER A POWERFUL NETWORK: 55,000 ALUMNI

A WIDE VARIETY OF ROLES AND INDUSTRIES  
REFLECTING ESSEC'S ALUMNI DIVERSITY

Graduates assume high-level management positions in various roles with a strong international focus: consulting, strategy, financial markets, corporate finance, asset management, accounting, management control, risk management, business analytics, marketing, business development, operations management etc.

Our alumni work in renowned companies, in public institutions, non governmental organizations or in higher education institutions.

### AROUND THE WORLD



“ The diversity of our backgrounds is very enriching: we share our knowledge about different industries (health, law, finance, economics, real-estate, etc.) and the way we work. This is particularly useful when working on group projects as we are more creative and more accurate. ”

**Chloé,**  
French student

## TOP RECRUITERS

- ACCENTURE
- ACCORHOTEL
- ALTRAN
- AMAZON
- ARDIAN
- AREVA
- AT KEARNEY
- AXA
- BAIN & COMPANY
- BANK OF AMERICA MERRIL LYNCH
- BANK OF CHINA LIMITED
- BARCLAYS
- BCG
- BEARING POINT
- BNP-PARIBAS
- BMW
- BOLLORE
- BOMBARDIER
- BOUYGUES
- BUSINESS FRANCE
- CA-CIB
- CAPGEMINI
- CARREFOUR
- CARTIER
- CBRE GLOBAL INVESTORS
- CHANEL
- CIC
- COCA COLA
- CRÉDIT AGRICOLE
- CSC
- CHRISTIAN DIOR
- CLIFFORD CHANCE
- DANONE
- DASSAULT
- DEEZER
- DELOITTE
- EIFFAGE
- ERDF
- EY
- GIDE LOYRETTE NOUËL
- GIVENCHI
- GLAXOSMITHKLINE
- GOLDMAN SACHS
- GOOGLE
- GUERLAIN
- HENKEL
- HERMÈS
- HSBC
- IBM
- ICADE
- J.P. MORGAN
- KERING
- KPMG
- LESIEUR
- L'ORÉAL
- LVMH
- MARS & CO
- MAZARS
- MCKINSEY & COMPANY
- MORGAN STANLEY
- NATIXIS
- NESTLÉ
- NOMURA
- NOVARTIS
- ORANGE
- ORANGINA
- PROCTER & GAMBLE
- PWC
- ROLAND BERGER
- ROTHSCHILD
- SCHLUMBERGER
- SOCIÉTÉ GÉNÉRALE
- SODEXO
- SONY
- STERIA
- THALÈS
- THE WORLD BANK
- TOTAL
- UNIBAIL-RODAMCO
- UNILEVER
- VALEO
- VEOLIA
- VINCI
- ... AND MANY MORE

**A COMMUNITY BOUND TOGETHER BY ITS VALUES HUMANISM, INNOVATION, RESPONSIBILITY, EXCELLENCE, AND DIVERSITY ARE THE VALUES SHARED BY THE ENTIRE ESSEC COMMUNITY.**

# WHO CAN APPLY?

The ESSEC Master in Management is a selective program designed for high-potential graduates or final year students of a Bachelor's degree (minimum level) from a top university/school.

Future students should be open-minded, internationally oriented, sensitive to the world around them and have leadership potential.

## Two admission tracks

- ▶ **Students holding a French degree:** one application round per year.
- ▶ **Students holding an international degree:** several rounds of application per year.

## The selection process

Selection is made based on an exceptional academic record as well as strong motivation to further a career in management on an international scale.

### FOR ALL APPLICANTS:

- Online application file
- Management aptitude test is required: GMAT or GRE or TAGE MAGE
- English test (minimum score): TOEFL (95) or IELTS (6.5) or TOEIC (850) or CAMBRIDGE (175). The English test is not required if the candidate is an English native, has spent at least 3 years studying in an English-medium program, or has lived or worked at least 3 years in an English speaking country.

### FOR SHORT-LISTED APPLICANTS:

- An individual interview either on the France and Singapore campuses, in our regional offices or via videoconference.

“ The students are intelligent, motivated, innovative and open-minded. This blueprint forms the backbone of ESSEC student life and the result is over 100 associations (societies/clubs/teams) and hundreds of opportunities to do something truly unique with interesting people from all corners of the world. ”

Adil,  
British student

RUB SHOULDERS WITH STUDENTS FROM DIFFERENT BACKGROUNDS & NATIONALITIES, AS YOU PREPARE FOR A GLOBAL MANAGEMENT CAREER

## TYPICAL CLASS PROFILE

- International and French students come together:
- 45% International students
- 55% French students
- More than 50 nationalities (including exchange students)
- Average age: 23 years
- A variety of academic backgrounds:
- Engineering
- Sciences
- Business, Management & Economics
- Humanities & Social Sciences
- Law
- Health
- Political Science & International Relations
- Architecture & Real Estate
- Etc.



# 4 INTERNATIONAL CAMPUSES

## THE CERGY-PONTOISE CAMPUS

**Welcome to ESSEC Business School's original campus located only 35 minutes away from Paris.**

ESSEC established its original campus in this student haven in 1973. Set in a vast green space covering 2,000 hectares, the campus features the very best teaching tools: auditoriums equipped with facilities, libraries rooted in the digital era, language labs, etc. It is also a convivial site with places to eat, student residences, sports facilities, practical services, and more.



## THE PARIS-LA-DÉFENSE CAMPUS

**At the heart of Europe's leading business district, this ESSEC campus is adapted to the time constraints and targeted needs of working managers.**

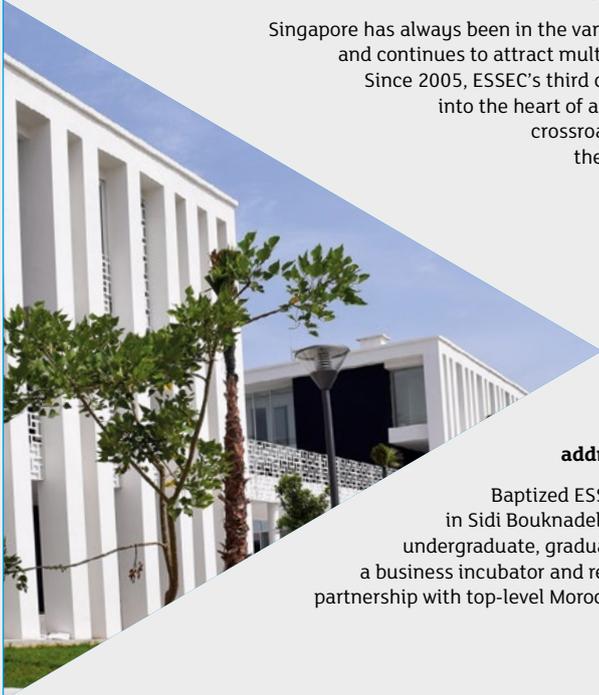
This campus, housed in the well-known CNIT building, is specifically dedicated to our executive education programs. Thanks to its strategic location, spaces for group work, connectivity, areas for relaxing, reading and getting together, it offers the perfect conditions for educating managers and executives.



## THE SINGAPORE CAMPUS

**Midway between India and China, Singapore boasts the ideal location to get a global vision of Asia.**

Singapore has always been in the vanguard of Asian development and continues to attract multinationals from all over the world. Since 2005, ESSEC's third campus has been ushering its students into the heart of a major economic, commercial and financial crossroads, offering an ideal platform for understanding the forces, complexity, diversity and challenges of a key region in the 21<sup>st</sup> century. In January 2015, ESSEC welcomed students to its new 6500 m<sup>2</sup> campus.



## THE RABAT CAMPUS (MOROCCO)

**Fully assimilated to its environment, the ESSEC Africa campus works with Moroccan and African leaders to address the continent's economic, cultural and social challenges.**

Baptized ESSEC Africa, this 6,000 m<sup>2</sup> campus, idyllically located in Sidi Bouknadel, is home to ESSEC's academic activities: undergraduate, graduate and executive education programs, a business incubator and research activities conducted in partnership with top-level Moroccan academic institutions.



# ESSEC

BUSINESS SCHOOL

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[www.executive-education.essec.edu](http://www.executive-education.essec.edu)

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ESSEC | CPE Registration number 200511927D  
Period of registration: 30 June 2017 - 29 June 2023  
Committee of Private Education (CPE) is part of SkillsFuture Singapore (SSG)

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