



**Master in
Management**
and Pre-Master Year



IT ALL STARTS HERE

BERLIN | LONDON | MADRID | PARIS | TURIN | WARSAW





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ESCP Quick Facts

The World's

1st

Business School
(est. 1819)

Multi- accredited:

AACSB, EQUIS, EFMD MBA, EFMD
EMBA, 5 European Higher Ed
Standards

A comprehensive

portfolio

of 45 programmes: Bachelor, MiM,
25 Specialised Masters, MBA, 2 PhDs,
12 Executive Masters, EMBA, Global
EPHD, as well as a custom and open
programme offer

7,100+

students in degree
programmes representing

120

nationalities

6

urban
campuses in Berlin, London,
Madrid, Paris, Turin, and
Warsaw

160

research-active professors
representing over
33 nationalities across our
campuses

140

Over
academic alliances
in Europe and the world
in 47 countries

5,000

high-level participants
in customised trainings
and executive education

65,000

active alumni in
over 150 countries
in the world



6 Urban Campuses

BERLIN

The Berlin campus is situated in the western part of the city centre, near the Charlottenburg Palace and its splendid gardens. Berlin is a fast-growing city characterised by a rich multifaceted economic structure and culture.

LONDON

Located in West Hampstead in North-West London, this campus offers students state-of-the-art facilities in a traditional Victorian building.

MADRID

The Madrid Campus is located in the exclusive neighborhood of Puerta de Hierro, 10 minutes away from the city centre. Madrid is one of the most visited cities in Europe, with an exceptional lifestyle, an incredible gastronomy and thousands of places to visit. Most importantly, Madrid is one of the leading business and innovation hubs in Europe.

PARIS

République & Montparnasse

The Paris sites are conveniently located in the centre of the city. They enjoy easy access to all of the capital's major business districts.

TURIN

The Turin campus is located in a beautiful building with modern facilities. Turin is one of the main business centres of the Italian economy and home to many architectural masterpieces.

WARSAW

Our campus is based at Kozminski University, located in Warsaw's northeast district of Praga Północ. It is one of the city's most historic neighbourhoods.



ESCP 2020 Rankings & Accreditations

Worldwide Financial Times

#2

Master in Finance

#6

Master in Management

#7

Executive MBA

#1

Career Progression
Executive MBA

#8

European
Business Schools

ESCP benefits from the best international accreditations.
Our European campuses enjoy national recognition.



5 European Higher
Ed accreditations

ESCP

It all starts here

In a world shaped by the economy, reorienting how this world evolves has become a duty of the sphere of business.

It's by giving meaning to business that we will be able to nurture society in a positive and sustainable way. As a business school training leaders and entrepreneurs for more than 200 years, our role is central in teaching how to better anticipate change, and make decisions.

Because, in life as in business, everything starts with choices.

It is by making such choices that ESCP Business School upholds its values, its unique management style and its unique point of view on the world.

The era of responsible, augmented and collaborative leadership has arrived: a leadership aware of global issues, sustained by our values rooted in European humanism, our unrivalled worldwide diversity and multiculturalism.

Joining the international ESCP community is beyond embracing academic excellence; it is about learning how to make enlightened choices to be ready to meet the great challenges of our times with optimism.

Yes, with optimism because, like ESCP's founding fathers in 1819, we believe in progress.

We constantly explore new knowledge territories from sciences to humanities, allowing our graduates to reach a new level of insight and to engage with intelligence and responsibility.

For a successful career with a positive footprint, choose ESCP Business School. **It all starts here.**



Prof. Frank Bournois
**Executive President &
Dean of ESCP**



Prof. Léon Laulusa
**EVP, Dean for Academic and
International Affairs**

Prof. Cécile Kharoubi
**Associate Dean
Master in Management**



Anaïs Ravet
European Director of Studies



The Master in Management is both a generalist and a specialist programme: core management courses drive long-term career progression, while specialisations help our students to launch their careers.

The unique model of ESCP offers Master in Management students the opportunity to obtain national diplomas in six countries. If they wish, students can also spend one or two semesters at one of our many partner universities worldwide, where in some cases they can also be awarded an additional diploma.

During the two- to three-year Master in Management programme, our students first learn about the various fields of business management before acquiring deeper knowledge in up to 3 different specialisations. These specialisations include the classical business functions, for example Finance and Marketing, but also other areas such as Sustainability and Data Science.

Beyond its strong European identity, the Master in Management also has plenty of time for world affairs. This is reflected through international internships or periods of study in such exciting cities as Boston, New Delhi or Shanghai. The number of job offers our students receive and the bright career paths they then follow all over the world serve as a testimony to the relevance of the unique experience ESCP has to offer.



A Diverse International Faculty

The ESCP Faculty endeavours to inspire students and help them take their first step towards an ambitious and exciting international career in today's diverse, multicultural business world.



Prof. Dr. Marion Festing
HRM and Intercultural Leadership
BERLIN CAMPUS

"The study of management in mixed groups at different campuses allows students to experience and practice cultural diversity, sharpen their international profile and prepare for the demands of a globalised economy."



Prof. Terence Tse
Finance
LONDON CAMPUS

"Combining students' abilities to grasp and apply the concepts, with their maturity as well as their diverse cultural and business backgrounds, the grand result is a recipe that guarantees wonderful class discussions and a superb preparation for their future careers."



Prof. Lorena Blasco-Arcas
Marketing
MADRID CAMPUS

"Multiculturalism, humanistic values and learning by doing define the ESCP experience, the perfect combination to prepare our students for the societal and businesses demands of the future."



Prof. Philippe Zarlovski
Management Control
PARIS CAMPUS

"Students are ESCP's wealth. The diversity of their backgrounds together with their commitment to their studies make each course an original learning experience that prepares them to take on responsibilities in a fast-changing and complex world."



Prof. Chiara Succi
Organisational Behaviour
TURIN CAMPUS

"Every time I teach ESCP students, I learn something new. Their varied backgrounds, cultures and experiences allow discussions to cover many different points of view and deeply explore the content."



Prof. Grzegorz Mazurek
Marketing
WARSAW CAMPUS

"ESCP with its history and pan-European perspective is associated not only with a high quality of teaching, superb knowledge and unique skills, but an amazing mixture of intercultural values which can be simply defined as the 'ESCP experience' – students are aware of that, appreciate it and take the most from it."



ERIM

ESCP Research Institute of Management is a state-recognised research laboratory that allows ESCP not only to deliver a Doctorate degree independently but also to apply for national research funding such as the ANR funding. ERIM also plays an important role in promoting research activities of ESCP Business School.

Research Centres & Institutes

BIG DATA RESEARCH CENTRE

CERALE

Centre for European / Latin American Research

CERS

Centre for Research in Sociology

CIM

Excellence Centre for Intercultural Management

CMC

Creativity Marketing Centre

ECDC

European Center for Digital Competitiveness

EMC

Energy Management Centre

HappyMgt

Happiness & Management Research Centre

HMI

Health Management Innovation Research Centre

IREFIM

Institute of Real Estate Finance and Management

SustBusy

Business & Society - Towards a Sustainable World

TIB

Teams in International Business

TMI

Talent Management Institute

Labex RéFi

Laboratory of Excellence for Financial Regulation

Chairs & Professorships

⊗ Circular Economy & Sustainable Business Models

Deloitte.

⊗ Creativity Marketing **L'ORÉAL**

⊗ Factory for the Future



⊗ Fashion and Technology **LECTRA**

⊗ Future of Retail in Society 4.0



⊗ Industrial Relations and Firms' Competitiveness

AIRBUS

GROUPE RENAULT

sodexo



⊗ Intercultural Management

GROUPE RENAULT

⊗ International Corporate Governance



⊗ Internet of Things



⊗ Jean-Baptiste Say Institute



⊗ New Generation Management



⊗ Real Estate



BNP PARIBAS REAL ESTATE

⊗ Reinventing Work



BNP PARIBAS



MASTER IN MANAGEMENT

**A world of
choices**

The Master in Management at a glance

Expand your horizons through living in **3 to 5 different countries**

Build your **career plan**

Kickstart your international career with **9 months of work experience**

#4

The Economist

#5

Financial Times

Master in Management
worldwide
ranking



20-30

months

58

specialisations

Study in

3 to 5

countries

Become fluent in

3

languages

Up to

5

degrees

40

dual degree
partners

Study Locations

Yellow indicates
Dual Degree offering



AMERICAS

Argentina • Instituto Tecnológico de Buenos Aires (ITBA) • Universidad de San Andres

Brazil • Fundação Getúlio Vargas EBAPE • INSPER • University of São Paulo

Canada • HEC Montreal • Queen's University • Simon Fraser University • University of Ottawa

Chile • Pontificia Universidad Católica de Chile • Universidad de Chile

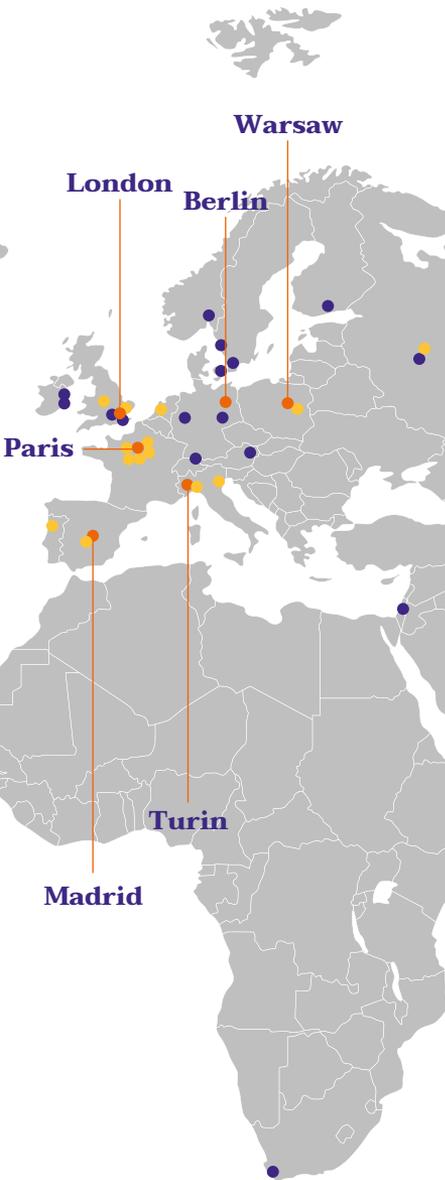
Colombia • Universidad Los Andes

Costa Rica • INCAE

Mexico • Tecnológico de Monterrey

Peru • Universidad Católica de Peru

USA • Babson College • Boston College • Cornell University • MIT Sloan School of Management • Sotheby's Institute of Art • University of Illinois • University of Minnesota • University of South Carolina • University of Southern California • University of Texas



EUROPE

Austria • Vienna University of Economics and Business

Denmark • Copenhagen Business School

Finland • AALTO University

France • CENTRALE/SUPELEC • ENSAE ParisTech • ESTP Ferrandi Paris • IFM Institut Français de la Mode • Mines ParisTech

Germany • HHL Handelshochschule Leipzig • WHU

Ireland • Trinity College Dublin • University College Dublin

Italy • Politecnico di Torino • Università Ca' Foscari Venezia • Università degli Studi Torino

Netherlands • Erasmus University Rotterdam

Norway • BI Norwegian School of Management

Poland • Kozminski University

Portugal • Universidade Católica Portuguesa

Russia • Higher School of Economics • Moscow State Institute of International Relations (MGIMO)

Spain • University Carlos III

Sweden • Lund University • University of Gothenburg

Switzerland • University of St Gallen

United Kingdom • Aston Business School • City, University of London • Imperial College • London Business School

ASIA AND SOUTH PACIFIC

Australia • Melbourne University • University of Adelaide • QUT

India • IIM Ahmedabad • IIM Bangalore • IIM Calcutta

Japan • Osaka University • Waseda University

People's Republic of China • Lingnan - Sun Yat Sen University • Peking University • Renmin University • Shanghai Jiao Tong University • Tongji University • Tsinghua University • Zhejiang University

Republic of China (Taiwan) • National Chengchi University

SAR of China (Hong Kong) • Chinese University of Hong Kong • City University of Hong Kong

Singapore • Singapore Management University

South Korea • KAIST • Korea University Business School (KUBS)

Thailand • Chulalongkorn University • Thammasat University

MIDDLE EAST AND AFRICA

Israel • University of Tel Aviv

South Africa • University of Stellenbosch

Curriculum

The ESCP Master in Management is a two- to three-year programme combining core management courses, and specialisations across the School's campuses. Its objective? Prepare savvy, internationally-minded graduates to successfully launch their careers.

There are two points in your studies at which you can join the programme:



The Pre-Master year was designed for students having completed Preparatory School or at least 2 years of university studies who wish to take a deep dive into the fundamentals of management.





Optional Pre-Master year

Discover the fundamentals of management

- Economic Analysis
- Accounting
- Costs and Decisions
- Digital Insights
- Business Law
- Fundamentals of Finance
- Fundamentals of Marketing
- Humanities and Management
- Information Tools & Skills for Business
- Psychology and Management
- Statistics and Data Analysis

Curriculum

Master year 1:

Examine core business functions then develop specific expertise

Catch-up courses

The Master in Management is open to all students with a Bachelor degree, regardless of their previous field of studies. This adds to the cultural diversity and knowledge sharing during the course: engineers, social scientists, linguists and management students mix together to share their experience.

At the same time, all entering students must have validated 9 prerequisite courses. To bring non-management students up to speed, we offer “catch-up courses” that start before the fall term, and continue on during the first semester of studies.

- Accounting
- Business Law
- Finance
- Information Tools and Skills (Advanced Excel)
- Macro Economics
- Management Accounting
- Marketing
- Micro Economics
- Operations Management
- Organisational Behaviour
- Statistics

Core courses

- Corporate Finance
- Business Law
- Financial Reporting IFRS
- Human Resource Management
- International Marketing Decisions
- Management Control
- Organisation and Management
- Strategy
- Sustainability

Specialisations

Choose your first of two or three specialisations in a management discipline or industry sector, the first step in shaping your career path.

Course offerings, specialisations, location and language options as well as fees are subject to change without notice.



“

I specialised in Finance and Strategy at ESCP on the Paris and London campuses. This allowed me to build all the transferable skills I needed from my first job in Investment Banking in New York to my current position as Head of Operations at an Australian Tech Startup. Having studied in several countries was a key asset for me to step up and manage a multicultural team.

Lucile Hernandez Rodriguez,
Class of 2017
Head of Operations,
Tarot Analytics, Paris



Master year 2:

Develop specific expertise with one or two specialisations of your choice

→ Accounting / Management Control

- CFO Option: Finance, Financial Reporting and Management Control
- Financial and Sustainability Reporting for the CFO - NEW!
- Management Control

BERLIN (English)
PARIS (English)
PARIS (English)

→ Business Development

- Internationale Betriebswirtschaftslehre
- International Business
- International Business Development
- Business Development in European Emerging Markets - NEW!

BERLIN (German)
BERLIN (English)
PARIS (English)
WARSAW (English)

→ Consulting

- Management Consulting Excellence - NEW!
- Business Consulting
- International Business Consulting - NEW!
- Consulting Dynamics and Practices
- Stratégie et conseil
- Research Analyses, Impact Studies and Company Project - NEW!

LONDON (English)
LONDON (English)
MADRID (English)
PARIS (English)
PARIS (French)
PARIS (English)

→ Digital

- Leading in Artificial Intelligence and Big Data Business Innovation - NEW!
- Artificial Intelligence and Robotics for Business - NEW!
- Digital Project Management 1
- Digital Project Management 2
- Innovation stratégique à l'ère du digital
- Applied Data Science - NEW!
- Internet of Things (IoT)

BERLIN (English)
MADRID (English)
MADRID (English)
MADRID (English)
PARIS (French)
PARIS (English)
PARIS (English)

→ Entrepreneurship

- E Entrepreneurship: Technology and Digital Economy
- E Entrepreneurship, Intrapreneurship and Innovation
- E Social Entrepreneurship
- E Entrepreneuriat
- E Entrepreneurship: Impact Entrepreneurship - NEW!

BERLIN (English)
LONDON (English)
MADRID (English)
PARIS (French)
TURIN (English)

→ Finance

- Investment Banking - NEW!
- Banking and Finance
- Finance – English Track
- Finance d'entreprise
- Finance de marché

LONDON (English)
MADRID (English)
PARIS (English)
TURIN (English)
LONDON (English)
PARIS (English)
PARIS (French)
PARIS (French)

→ Law and Economics

- Economics and Public Policy - NEW!
- Law and Business : International Business Transactions - NEW!

PARIS (French)

PARIS (English)

→ Marketing

- Selling to Customers
- Creativity Marketing Management
- Communication and New Media
- Marketing and Digital Strategy
- Marketing Manager
- Go to Market

BERLIN (English)

LONDON (English)

MADRID (English)

MADRID (English)

PARIS (English)

TURIN (English)

→ Sustainability

- Sustainable Finance - NEW!
- Sustainability Management
- Energy Transitions and Sustainability - NEW!
- Sustainability : Rethinking Business Models and the Corporation for Social Innovation

BERLIN (English)

BERLIN (English)

LONDON (English)

PARIS (English)

→ Cross disciplinary

- Modern Ways of Working in the Digital Age - NEW!
- Social Impact Management - NEW!
- Digital Transformation : The Future of Work - NEW!
- Digital Transformation : Understand, Contribute, Manage - NEW!
- Managing Oneself and Others (MOO) - NEW!
- Ethique et compliance - NEW!

BERLIN (English)

LONDON (English)

MADRID (English)

PARIS (English)

PARIS (French)

PARIS (English)

→ Industry sector

- Real Estate Fall - NEW!
- Real Estate Spring - NEW!
- Competition and Innovation in High Tech - NEW!
- Sport et management
- Management des industries culturelles et médiatiques
- Food & Beverage Management - NEW!

MADRID (English)

MADRID (English)

PARIS (English)

PARIS (French)

PARIS (French)

TURIN (English)



Course offerings, specialisations, location and language options as well as fees are subject to change without notice.

Curriculum



Study location and language options

Pre-Master year

SEMESTER 1	SEMESTER 2
PARIS (French) TURIN (English)	PARIS (French) TURIN (English)

Master year 1

PRE-TERM	SEMESTER 1	SEMESTER 2
PARIS (English) TURIN (English)	BERLIN (English) MADRID (Spanish or English) LONDON (English) PARIS (French or English) TURIN (English)	BERLIN (English) MADRID (Spanish or English) LONDON (English) PARIS (French or English) TURIN (English)

Master year 2

SEMESTER 3	SEMESTER 4
BERLIN (German or English) LONDON (English) MADRID (English) PARIS (French or English) TURIN (English) WARSAW (English) Partner university (English)	BERLIN (German or English) LONDON (English) MADRID (English) PARIS (French or English) TURIN (English) WARSAW (English) Partner university (English)



Campus rotation

So that you may fully benefit from ESCP's multi-campus structure, we require all students to study on at least two different ESCP campuses.

You may study in up to five different locations, including with partner universities.



Study schedule

Pre-Master year

SEMESTER 1	SEMESTER 2	SUMMER BREAK
Core courses, languages Sustainability and Management Seminar	Core courses, languages	Internship

Master year 1

PRE-TERM	SEMESTER 1	SEMESTER 2	SUMMER BREAK
Catch-up courses	Core courses, languages Digital Transformation Seminar	Specialisation Designing Europe Learning Expedition	Internship

Master year 2

SEMESTER 3	SEMESTER 4
Specialisation Responsible Leadership Seminar Master thesis	Specialisation Business Strategy Simulation Master thesis
OPTION: GAP SEMESTER(S)	
Internships	



Curriculum

Experiential learning

Alongside the core courses, electives and specialisations, students participate in thematic Seminars. These are key moments in the Master in Management curriculum with all current students coming together to benefit from the internationality of the programme.

- **Designing Tomorrow: Business and Sustainability:** Climate and related societal issues have a major impact on companies worldwide. This Pre-Master seminar demonstrates the links between these issues and management, and identifies approaches managers can take to address the challenge.
- **Digital Spark:** This new seminar, which sets the tone for the Master cycle, is currently being designed.
- **Designing Europe:** With the participation of key personalities in European politics, students role-play negotiations as if they were a member of the European Parliament.
- **Responsible Leadership:** This new seminar is currently being created.
- **Business Strategy Simulation:** This hands-on, 3-day seminar allows students to experience a computer-based business simulation that allows them to develop, implement and manage international business strategies of a simulated company.





Designing Europe

To immerse our students in the School's European values, all first-year Master in Management students take a learning expedition to the European Parliament. During this seminar, students attend conferences given by experts on the issues surrounding the economic, institutional and cultural aspects of European policy-making. The students also take part in a negotiation role-play to experience the EU from the inside.



Apprenticeship

The ideal way to combine study and professional experience

110 student apprentices
each year (upon admission)

€1000 – 1600
per month salary range

14, 18 and 24 month
options

The apprenticeship track combines in-company work experience with academic coursework at ESCP Business School.

Why choose the Apprenticeship Track?

- You work in a company and become deeply involved in day-to-day business.
- You exercise day-to-day responsibilities under the guidance of a senior manager, with the support of a tutor.
- Your tuition fees are taken care of and you benefit from a monthly salary from your company over the full period of the contract.

Apprenticeships are available to students from the European Union aged under 30 when they start to work and who are fluent in French.



“

The apprenticeship track is a very enriching opportunity as it allows you to combine the best of two worlds: that of a student and of a working professional. It is also a great way to perfect your time management skills.

The apprenticeship track is definitely the best way to not only finance your studies but also to acquire professional experience that is highly valued by employers.

*Eugénie Leclerc,
Class of 2019
Oddo BHF AM
Asset Management
Apprentice*



For M1 Students, Option 1: 24 months (for students who attended the Pre-Master year)

MASTER 1 Year	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug
	In class: Paris campus			In company			In class: Paris campus	In company			In class: Madrid campus	In company	
MASTER 2 Year	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	
	In class: Exchange programme or semester on an ESCP campus other than Paris				In company					In class: Paris campus	In company		

For M1 Students, Option 2: 18 months (for students who started in Master)

MASTER 1 Year	Jan	Feb	Mar	Apr	May	June	July	Aug				
	In class: Paris campus	In company			In class: Madrid campus	In company						
MASTER 2 Year	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug
	In class: Exchange programme or semester on an ESCP campus other than Paris				In company					In class: Paris campus	In company	

For M2 Students*, Option 1: Alternating

MASTER 1 Year	June	July	Aug									
	In company											
MASTER 2 Year	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug
	3 days in class: Paris campus/ 2 days in company				In company	3 days in company/ 2 days in class : Paris campus				In class: Paris campus	In company	

For M2 Students*, Option 2: Blocks

MASTER 1 Year	June	July	Aug									
	In company											
MASTER 2 Year	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug
	In class: Paris campus				In company					In class: Paris campus	In company	

*In order to participate in the Apprenticeship track during their second year of studies (M2), students must complete at least one semester of their M1 year on a campus other than Paris. This is necessary to fulfill the campus rotation requirement.



Promoting an Entrepreneurial Spirit

ESCP places an increasing value on capturing and nurturing an entrepreneurial spirit: as true for established businesses as for start-ups. Our Chair for Entrepreneurship, created in 2007, was a token of our strong belief that cultivating entrepreneurial spirit is important for all students in all disciplines. In 2018 the JEAN-BAPTISTE SAY INSTITUTE was launched to offer a European academic reference dedicated to entrepreneurial leadership and innovation.

Learning to be an Entrepreneur

Entrepreneurship is taught through specialisations that take students through the stages of self-reflection and leadership style through the essential business functions (finance, marketing, organisational development, etc).

Incubators and accelerators:

The School has three 'Blue Factory' incubators in Berlin, Madrid and Paris, as well as an accelerator in Paris. Overall the creation of more than 600 companies was supported since 2007.

Events include real and simulated opportunities for students to pitch their business ideas to panels of investors and experienced entrepreneurs. Highlights are the annual 'Innovation & Entrepreneurship Award' and the 'Made in ESCP' pitching event in Paris. In addition, during the annual Global Entrepreneurs Week, Entrepreneurship Festivals are organised at each of our campuses.

IMPR BABLE

An Art Thinking Workshop

“

Art Thinking is a method that I created because I believe that anyone can be/should be able to fabricate the improbable to change his/her world. Art Thinking is an agile method that makes it possible to create the improbable with certainty. With this method, you can create unpredictable, implausible and incredible outcomes.

*Prof. Sylvain Bureau,
Director,
Jean-Baptiste Say
Institute*



ESCP was for me the unique opportunity to learn in an international context and a changing world. Having learned the theory, then putting it into practice with the Entrepreneurship chair's "Startup Checkup", I was well-equipped to create Pedagogia, a company that provides guidance counseling to students in Central Africa.

*Christian Charles Nkana,
Class of 2015
Senior Consultant,
SIA Partners, Paris and
Founder, Pedagogia, Yaounde*



”



As many as **5 degrees**

Employers highly appreciate graduates with two or more degrees. You'll have an unbeatable advantage because of your interdisciplinary knowledge and adaptability.

A double degree proves you are serious and determined and are not afraid of taking up a challenge. A double degree signals employers you have a strong work ethic and you are willing to assume responsibility for demanding and complex tasks and duties.

“ By studying in London, Paris and Berlin, the MiM deepened my intercultural competencies. Beyond international experience, the programme offered the opportunity to specialise in Finance while opening doors for internships in Europe. This experience prepared me to work in an international context serving clients across the world.

Marcel Kwiatkowski,
Class of 2018
Private Debt Syndicator
Deutsche Bank AG,
Frankfurt



Degrees obtainable without leaving the ESCP campus:

	Degree	Institution
France	Master in Management Grande Ecole	ESCP Business School
Germany	Master of Science	ESCP Business School
Italy	Laurea Magistrale in Economia	University of Turin
Poland	MSc in Management	Kozminski University
Spain	Master en Administracion y Direccion de Empresas	Carlos III University of Madrid
United Kingdom	MSc in Management	City, University of London

Course offerings, specialisations, location and language options as well as fees are subject to change without notice.

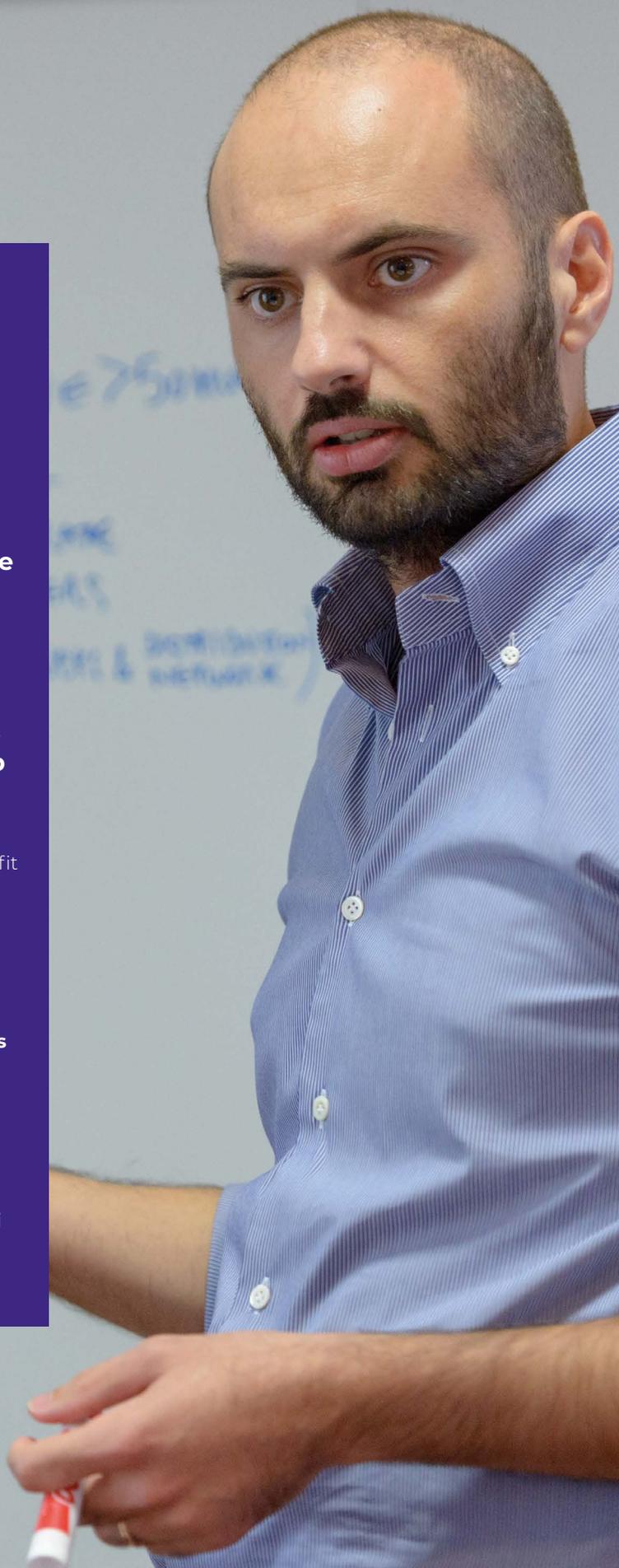


Careers Service

The ESCP Careers Service helps students identify their professional objectives to ensure their career prospects. Located on each of the six campuses, the Careers Service provides students with the advice, data and tools to connect them to companies. ESCP students have access to over 30,000 internship opportunities each year.

Through the Careers Service, students benefit from:

- **Career workshops and individual coaching**, personality and logic tests to identify strengths and motivations
- **Company presentations, seminars, conferences, roundtables and interviews with recruiters**
- **On-campus generalist and industry-specific job fairs** attracting over 130 companies throughout the year
- **Bootcamps on Consulting, Banking, Tech and Marketing led by ESCP Alumni** on how to be recruited by the leading companies in these sectors.



Snapshot Class of 2019 Career Report

Professional integration

99%

found a job within
3 months of graduation

42%

work outside of their home country

67%

employed before graduation

Salary

€ 54,750

average annual starting salary

Industry sectors

29%

Consulting

23%

Finance, Banking, Insurance

11%

Technology

Job functions

32%

Consultant

16%

Finance

9%

Marketing

9%

Business
Development

6%

C-Suite

4%

Audit



Organisations who recruit our graduates

Accenture
Amazon
AT Kearney
Axel Springer
Bain & Company
Banco Santander
BearingPoint
Bertelsmann
Bloomberg
BNP Paribas
Bombardier
BCG
CHANEL
Commerzbank
Deloitte
E.ON
EY
Ferrero
General Electric
Google
HSBC
Johnson & Johnson
KPMG
L'Oréal
Lavazza
Luxottica
LVMH
McKinsey & Company
Microsoft
Nestlé
Nomura
Oracle
Pfizer
PwC
Procter & Gamble
Roland Berger
Royal Bank of Scotland
SAP
Société Générale
Telefónica
Total
Ubisoft
UBS
Unilever



ESCP Alumni

ESCP Alumni is an international and rich network of 60,000 members worldwide. ESCP Alumni supports its members by boosting their career, developing their network and promoting the ESCP brand. We offer you professional services in several languages, as well as physical and digital links to stay connected and share your experience and expertise. ESCP Alumni have access to 50,000 job opportunities per year.

Each month we host a variety of networking and career events all around the world, aimed at bringing together our community.

✉ **For further information:**
info@escpalumni.org
+33 (0)1 43 57 24 03
escpalumni.org



ESCP Foundation

Launched by the alumni in 2005, the ESCP Foundation became a public utility foundation by decree.

The Foundation's aim is to support the ambitions and the academic excellence of ESCP through four initiatives:

- Diversity and international appeal
- High-level research
- Teaching innovation
- Influence of ESCP worldwide

✉ **For further information:**
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+33(0)1 43 23 20 72
fondation.escp.eu





Grow your Network

- Join a 60,000-strong international **Alumni Network** across 150 countries
- Access the online **Alumni Directory**
- Join one of our professional, regional, corporate, leisure groups and **participate in any of the 250 events** organised each year around the world
- Join our monthly **Alumnights** - after work events to meet new contacts and develop your network.
- Join the 22,500 ESCP Alumni community on **LinkedIn** and **Facebook**

Boost your Job Search

As an ESCP Alumni, you will have access to a range of programmes and events designed to help you develop your career to reach your professional goals.

- Choose an experienced Alumni as your **personal mentor** to help define or redefine your professional path
- Participate in one of our four **Bootcamps** (Consulting, Investment Banking, Technology, Luxury) to learn everything you need to know about a sector and practice mock interviews
- Get in touch with one of our **Alumni Career Coaches** to learn more about you, your strengths and improve your pitch and visibility in one-to-one coaching sessions
- Find your next job opportunity through our **Job Board** of more than 50,000 offers

Student Life

A strong sense of school spirit and community is a defining characteristic of ESCP. Involvement in extra-curricular activities and student associations is strongly encouraged; we consider it an essential part of personal well-being and professional development.

Student life on each of the campuses is shaped by the initiatives and activities offered by some fifty clubs and associations which organise networking, and artistic and cultural events, political discussions, sports tournaments, social events, humanitarian activities, etc.





The ESCP Regatta: Students and Alumni sail together

The ESCP Regatta symbolises what ESCP is all about. Once a year, students from all five campuses, as well as members of staff, faculty and alumni, gather in Italy for a weekend at sea. The event is a unique opportunity to fully exploit the potential of a multi-campus school and to strengthen and broaden the group spirit key to the ESCP community.

The ESCP Regatta has become a landmark in the School's sporting, networking and social calendar. Around 350 participants sailed together in 2018, manning over 30 yachts around Sardinia. Working in teams to take first place, the event allows for excellent group bonding and the continued development of team-building skills.



Student Societies

Student Government



Arts



Cultural



Humanitarian



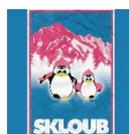
Political



Professional



Sport



Admissions

For the Pre-Master programme

Students having completed at least two years of university studies or the French classes préparatoires may apply for a Pre-Master year. Subsequent applications to the Master studies are not required.

Classes préparatoires

See the brochure Master in Management Grande Ecole, Année pré master.

Pre-Master Admission Test

Testing and interviews take place on the Turin campus

- STEP 1**
- Online application:
 - English test: IELTS, TOEFL, TOEIC, Cambridge
 - University transcripts
 - University diploma or certificate of enrolment
 - High school/secondary school diploma
 - CV

————— **For selected candidates** —————

- STEP 2**
- Verbal and mathematical aptitude test (SHL)
 - Motivational interview on-campus

Applications open October 2020 - April 2021

“ I chose to specialise in strategy and consulting, where I had the chance to meet brilliant and inspiring people and learn how to solve complex problems. After a summer internship, I was offered a full-time job at P&G where I now manage 3 products. The analytical thinking and cross functional knowledge gained at ESCP helps me to take strategic decisions for the future of the brands.

Valentina Ricciardo,
Class of 2016
Product Manager Hair Care Portfolio
France Benelux - Procter and Gamble



For the two-year Master programme

The application process for the 2-year Master in Management programme is determined by where you earned your Bachelor degree. For full details of each process, refer to our website.

Previous studies outside of France

International Direct Admissions

Apply directly to ESCP

STEP 1

- Online application: GMAT, GRE, CAT or TAGE-MAGE or ESCP Test (on campus)*
- TOEFL, TOEIC, IELTS or Cambridge
- University transcripts
- University diploma or certificate of enrolment
- Personal statement
- CV

“Join a School in France” (SAI)

Apply to a consortium of 5 different business schools

STEP 1

- Online application: GMAT, GRE, CAT or TAGE-MAGE
- TOEFL, TOEIC, IELTS or Cambridge
- University transcripts
- University diploma or certificate of enrolment
- Two academic references
- CV

For selected candidates

STEP 2

- Motivational interview in person or by Skype

STEP 2

- Motivational interview in person

Applications open
October 2020 - April 2021

Applications open
August 2020 - April 2021

*ESCP on-campus test is only available in Berlin, London, Madrid and Turin.

Previous studies in France

Concours d'admission directe (CAD)

Interviews take place on the ESCP Paris campus

STEP 1

- Online application: TAGE-MAGE, GMAT or GRE
- TOEFL, TOEIC, IELTS, Cambridge
- University transcripts
- University diploma or certificate of enrolment
- Personal statement
- CV

For selected candidates

STEP 2

- Oral English test
- Oral test in a second language
- Motivational interview on-campus

Applications open
December 2020 - March 2021



Candidates with specific backgrounds may apply to ESCP through the corresponding admissions processes.

The specific backgrounds include:

- *Sportifs de haut niveau*
- Engineering partner schools: Centrale/Supélec, ENSAE, ESTP, Mines ParisTech and Politecnico di Torino
- Hospitality, Fashion and Luxury, Law partner schools: Ferrandi, Institut Français de la mode, Université Paris 1 Panthéon Sorbonne

Please see our website for more information.



Fees & Financing



2021/2022 Tuition fees

- Pre-Master Year: €17,150
- Master Year 1: €18,250 for EU students / €21,850 for non-EU students.
- Master Year 2: €18,250 for EU students / €21,850 for non-EU students.

A supplement of €1,100 to €2,050 for catch-up courses will be due for those students without previous management studies.

Tuition fees may be subject to change. Please check our website for up-to-date information.

Cost of living

The monthly cost of living in different cities varies greatly. The table below provides an indication of how they line up.

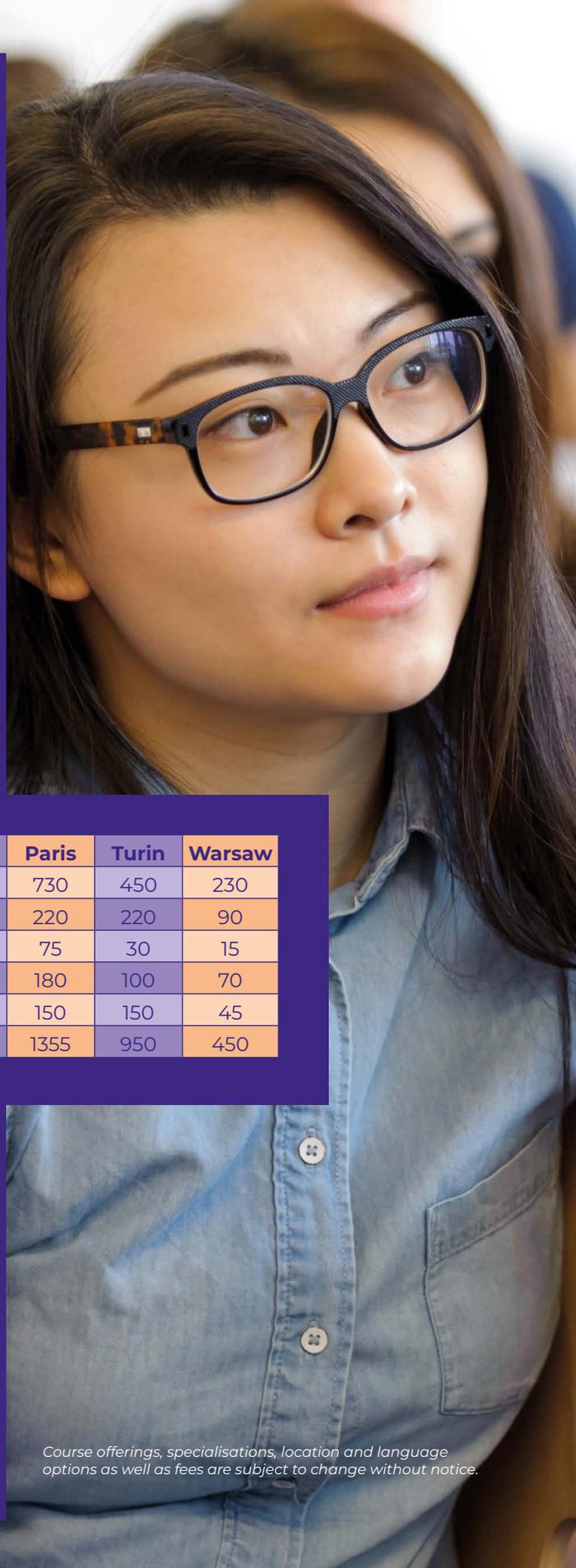
in EURO	Berlin	London	Madrid	Paris	Turin	Warsaw
Accommodation	650	830	500	730	450	230
Meals	200	390	200	220	220	90
Transport	60	60	55	75	30	15
Leisure	150	140	150	180	100	70
Other	100	335	100	150	150	45
Total	1160	1755	1005	1355	950	450

“The ESCP Foundation scholarship enabled me to take advantage of both the academic opportunities and the student life of the School. I don't have to worry about financial problems that would have prevented me from investing myself fully in attaining my double degree in management and law.

Fouad Azzi,
Class of 2021
(expected)



Course offerings, specialisations, location and language options as well as fees are subject to change without notice.





Scholarships

ESCP Business School strives to attract the best students, regardless of their financial background. As such, the School offers a selection of financial need- and merit-based scholarships. Some 400 are awarded every year, representing a total of €2,950,000.

- Students from the EU may apply for financial need-based scholarships that can finance up to 80% of the first year's tuition fees. Scholarship applications are open in the summer preceding the September intake. Awards are announced in September.
- Non-EU students may be awarded merit-based scholarships. There is no need to apply as these scholarships are awarded upon admission.
- Some countries provide scholarships for their own citizens. Please obtain information in your home country by contacting the relevant government bodies and foundations.
- Eligible students should apply for Higher Education Grants awarded by the CROUS.

Other sources of financial aid include:

- Bank loans: tuition fees for the Master in Management represent around half a year's salary of the average graduate during his/her first job. Therefore, many banks offer student loans at attractive rates, with deferred repayment.
- Paid internships: while the salaries offered can vary significantly, most students receive between €600 and €2500 per month during their internships. In many cases, work permits are not required as the internship is a compulsory part of the curriculum (please check with local requirements).
- Campus jobs: several jobs on campus are available and paid by the hour.
- Apprenticeships: tuition fees are covered by the student's employer (see page 24).

Contact the Admissions Team

Previous studies outside of France



BERLIN

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Join us



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Meet us
worldwide

 **ONLINE**

 **ON-CAMPUS**

 **AT FAIRS**
Check our website
escp.eu/MIM



Master in Management and Pre-Master year

ESCP benefits from the best international accreditations.
Our European campuses enjoy national recognition.



5 European Higher Ed
accreditations

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